

The Greek & Roman Worlds

A UNIVERSITY AT SEA
7th-18th SEPTEMBER 2006

YOUNG PRESIDENTS' ORGANIZATION



OUR UNIVERSITY LOGO



The Greek & Roman Worlds
A University at Sea



Cover Art

The Muse Polyhymnia depicted in a dreamy, pensive pose, is completely wrapped in a mantle and leaning on a rocky spur. The young Muse holds a papyrus roll, the symbol of her art of sacred poetry. This is a splendid Roman (Antonine Age) copy of the group of Muses created by Philiskos of Rhodes in the second century BC. The original polish of the work is preserved in perfect condition because the statue was hidden in antiquity in an underground tunnel.

We have chosen the image of Janus, one of the earliest gods of Rome, to serve as our logo for this University. In Roman mythology, Janus was the god of gates, doors, doorways, beginnings, and endings. His most apparent remnant in modern culture is his namesake, the month of January.

Janus has a distinctive appearance. Though he was usually depicted with two faces looking in opposite directions Janus Geminus (twin Janus) or (Bifrons), in some places he was Janus Quadrifrons (the four-faced). The Romans associated Janus with the Etruscan deity Ani in that he is commonly depicted with two faces – one regarding what is behind and the other looking toward what lies ahead.

Janus was frequently used to symbolize change and transitions such as the progression of past to future, of one condition to another, of one vision to another, and of one universe to another. Hence, Janus was worshipped at the beginnings of the harvest and planting times, as well as marriages, births and other beginnings. He also represented the transition between primitive life and civilization, between the countryside and the city, peace and war, and the growing-up of young people.

Numa Pompilius, the second king of Rome who followed Romulus, gave the city a solid beginning on a sound basis of law and religious observance. He instituted the Temple of Janus, an important Roman monument, whose doors were left open in time of war so that the gods could come to the help of the Romans, but kept closed in time of peace.

Throughout our Greek and Roman odyssey we will be exploring the development of mankind – intellectually, artistically, culturally and philosophically. As Janus is representative of contemplation on the past while looking forward to the new, we too, will be using the knowledge we gain from the ancients, to chart a new course for the next phase of our leadership in our businesses, communities and families.

From the Spirit of Greece to the Glory of Rome

*On desperate sea long wont to roam,
Thy hyacinth hair, thy classic face,
Thy Naiad airs have brought me home
To the glory that was Greece
And the grandeur that was Rome.
Edgar Allen Poe, "To Helen"*

Only five months separates our meeting in Athens for the start of our voyage. Our committee has been charting a course filled with experiences for you to learn, observe and gain understanding of both the ancient and modern, earthly and spiritual worlds of the peoples and cultures of the Mediterranean that have so formed our art, culture, philosophy and thought today.

Experientia Docet – “We learn from experience,” and as such we are dedicating our second newsletter to our offsite education program. Phil and Lauren Hughes (Southern 7) have designed a wonderful program for you that will take you through both the ancient and modern Greek and Roman worlds for a continuous learning experience from morning to night. Momi and I urge you to read the offsite program included with this newsletter so that you can plan your University week to parallel your interests and needs with the offsite education.

Challenging the typical YPO University format, the University at Sea curriculum will schedule education and offsite programs throughout the day, and aboard

the Silver Wind during the evenings. Resources will teach in the traditional classroom setting as well as in significant archaeological sites, temples, and various locations throughout our ports of call.

We highly recommend that you choose a few selections from our reading and film list so that you can get an advanced start on many of the themes we will be covering throughout the week. A full listing of all our selections as well as those books written by our University at Sea faculty can be found on our Web site www.ypo.org/univ/GreekRoman2006

Lastly, although our University officially begins on September 7th, we encourage you to arrive early in Athens on September 6th. No education or offsite programs will be planned and your hotel room is not included in the University fee, however, for those of you traveling great distances, you will be rested and better prepared for our voyage after having time to relax in Athens. The Hotel Grande Bretagne is a wonderful property with an excellent spa and restaurants.



Our committee is working hard planning a voyage that will offer you insight into a new way of perceiving yourself, our collective past and our future. We will also provide you a unique taste of La Dolce Vita along the Mediterranean.

Warmest Regards,

Simonetta & Momi Brandolini d'Adda (Italy)
Greek & Roman Worlds: A University at Sea Chairs



UNIVERSITY ESSENTIALS

Arriving in Athens

The University at Sea will officially begin on Thursday, the 7th of September, however we encourage you to arrive in Athens on September 6th in order to be well rested. Visit www.grandebretagne.gr for a virtual tour of the elegant, world famous Hotel Grande Bretagne, our University hotel in Athens and learn more about its many amenities, which include a fantastic spa and rooftop garden with fabulous views of the city. (Please keep in mind that your University registration fee includes your hotel room beginning on the 7th of September.)

HOSPITALITY

If you would like a one-of-a-kind YPO University experience, join Hospitality Chairs Ekin and Zeynep Ozker (Istanbul) and their merry band of Argonauts, our University at Sea Hospitality Committee. Hospitality volunteers will help fellow YPOers navigate the University. It is also a great way to meet and make some lasting YPO friendships. All Argonauts will be asked to arrive in Athens on Wednesday, September 6th, to attend a brief orientation. Please contact University Hospitality Chair, Ekin Ozker (Istanbul) at ekin@ozker.nom.tr

TRAVEL ESSENTIALS

Proper Documentation

Passports are required for all registrants. At this time, visas are not required to enter any of the ports of call on our University journey. If there is a change in international policy, we will notify you in advance of travel. Silverseas staff will facilitate the visa process on board the ship prior to entering a country if the port authority requires documentation.

Climate

Warm summer temperatures and sunny days can be expected during our voyage. Occasional, brief rain showers may occur on the islands.

Clothing

Smart, casual, comfortable clothing is suggested for daytime education sessions and offsites. Please be advised that shorts, bare shoulders and miniskirts are not advised while in the city or when visiting churches. Comfortable rubber soled shoes are a must when visiting archaeological sites. Hats, sunglasses and sunscreen should be brought along for off-ship excursions.

Travel Insurance

YPO International strongly recommends the purchase of travel insurance whenever signing up for an YPO event. Cancellation policies and penalties on all YPO events are strictly enforced, and there are no exceptions. Travel insurance in many cases may cover unforeseen or uncontrollable situations that might affect your ability to attend an event. To obtain travel insurance, please contact your travel agent or visit <http://www.insuremytrip.com> and click on “quotes”. The decision to purchase travel insurance is entirely in the hands of the member and should be treated in the same way one would make airline or hotel reservations.

A CLASSROOM AT SEA

A rich and challenging education environment awaits you as we navigate the waters of the Mediterranean together. We will literally be crossing centuries of history to explore the intellectual, artistic, cultural and philosophical evolution of mankind. Education Chairs Ronald and Cynthia Beck (Metro New York), Phil and Lauren Hughes (Southern 7) and Alexander and Linda Cappello (Bel Air, Malibu, Portugal, San Joaquin Valley, Santa Monica Bay, At Large Russia) are designing a truly insightful program in which onsite and offsite education will become one. You will be immersed in both the ancient and the modern Greece and Italy enabling you to contemplate and begin to understand all of mankind – its success, failures, ideals and dilemmas.

We will begin with the Ancient Greeks, a people who still speak to us profoundly, giving us the basis of all our thoughts and ideals while adopting a human-centered view of art and life. For the second half of our voyage our focus will turn to the great Roman legacy – the foundation of a universal language and tremendous contributions in the fields of literature, government, architecture, medicine, arts and engineering.

Every venue and port of call will serve as your classroom as we make our way from Athens to Rome. Because this is a more intimate environment aboard our own ship, there will be plenty of opportunity to have dinner or lunch with individual faculty. Consultations and one-on-one sessions will be available, and members and faculty will exchange ideas and entertain discussions in smaller, roundtable sessions.



Andy Borowitz



Patrick Dixon



Elaine Ruffolo



Michael J. Gelb



Randy Cohen



Sir Ken Robinson

A CLASSROOM AT SEA

University at Sea Educational Tracks-

Several educational tracks will help you design your University experience to get the most out of the expert resources and the diverse courses that will be offered.

Archaeology, Art & Culture, History & Politics both Past and Present, The Culinary Arts & Wine The Inspired Life – Personal Development & Family, Philosophy & Spirituality, Business & Ethics.

Following is a list of faculty that has been confirmed. Please continue to check our University at Sea Web site www.ypo.org/univ/GreekRoman2006 for more information on each faculty member and additions.

Kiku Adatto - Author, commentator on American society and culture, resident scholar Harvard Humanities Center

Conte Tasca d'Almerita - Vintner, owner of Villa Tasca wine estates in Sicily

Marchese Piero Antinori - Vintner, director of 617-year-old Antinori Wine Estates

Andy Borowitz - Humorist, author, television personality and film actor

Adrian Bridge - Managing Director, The Fladgate Partnership and YPO Portugal Member

Ken Chase - International wine merchant, Chairman Toast to Humanity

Randy Cohen - Freelance ethicist and columnist for The New York Times Magazine

Bill Cook - Professor, Department of History at State University of New York at Geneseo

Patrick Dixon - Europe's leading futurist, Chairman of Global Change

Marchese Ferdinando Frescobaldi - Head of the family's wine business that began in the 1300s has Michael Gelb-President, High Performance Learning Center

Eric Gregory - Professor Princeton University Department of Religion

David Lenefsky - Attorney and art historian

Dr. Max Nixias - Provost, University Southern California

Mark Plotkin - Leading ethno botanist

John Reich- Classical archaeologist, author, and Syracuse University professor in Florence, Italy

Sir Ken Robinson - World renowned expert on creativity and education

Elaine Ruffolo - Professor art history, Syracuse University in Florence

Michael Sandel - Anne T. and Robert M. Bass Professor of Government, Harvard University

Ambassador Rockwell A. Schnabel - U.S. Representative to the European Union and Co-Founder of Trident Capital

Richard Vietor - Senator John Heinz Professor of Environmental Management at the Harvard Graduate School of Business Administration

RECOMMENDED READING

This second installment of our recommended reading list focuses on Italy, from ancient Rome to the present. We have chosen some of the best books, many favorites of our committee, to help you make your selection a bit easier. Please log on to our University at Sea Web site for a complete listing of recommended books, many written by our University faculty authors. We have also included some good films and television documentaries www.ypo.org/univ/GreekRoman2006

Everyday Life in Ancient Rome- Jerome Carcopino
Rome- Amanda Claridge (Offers more detailed information about ancient Rome, its monuments, customs and religion.)

Italian Journey- Goethe (1786-1788)

A History of Rome- Michael Graves

I, Claudius- Robert Graves (First published in 1934, this engaging and often hilarious book is also available on video in a classic production with Derek Jacobi in the title role.)

Italian Days- Varbara Grizzuti Harrison (1989)

Rome- Christopher Hibbert (A general historical introduction, popular and highly readable, this volume tells the story of Rome from its legendary founding to the aftermath of WWII.)

The Leopard- Tommaso di Lampedusa

The Companion Guide to Rome- Georgina Masson

The First Man in Rome- the first in a series of historical novels by Colleen McCullough

The Romans and Their Gods- R.M.Ogilvie

Italy in Mind: An Anthology- Edited by Alice Leccese Powers (1997)

Ancient Roman Mysteries- Steven Saylor

Italian Villas and Gardens- Edith Wharton

Books by Thomas Cahill

Sailing the Wine Dark Sea- Why the Greeks Matter

How the Irish Saved Civilization

The Gifts of the Jews

Desire of the Everlasting Hills

Books by Henry James

Italian Hours (1909)

Portrait of a Lady (1881)

Books by Architect Robert Kahn

City Secrets: Rome

City Secrets: Florence

Venice and the Towns of Italy

Ancient Authors

The Fall of the Roman Republic- Plutarch (Narrates the exploits of Crassus, Pompey, and Caesar.)

The Twelve Caesars- Suetonius (Offers gossip-filled biographies of the early Roman emperors.)

Roman Renaissance

The Rise and Fall of the House of Medici- Christopher Hibbard (Follows the vicissitudes of a family that produced more than one pope during this period.)

The Renaissance- Paul Johnson

Michelangelo and the Pope's Ceiling- Ross King

Art of Renaissance in Rome- Loren Partridge

The Culture of the High Renaissance- Ingrid Rowland

The Agony and the Ecstasy- Irving Stone (Historical light fiction on the life of Michelangelo.)

Lives of the Artists- Giorgio Vasari (Good for those who would like to read a work about art and artists.)



CINEMA

Rome, real or imagined, has been the setting for many films. Here are a few classics, some wonderful for families, others best for adults. They present Rome in a comic light, as the setting for harsh dramas projected onto the past, or as a stage for everyday occurrences that from time to time have made life in the modern city as moving and colorful as any great work of historical fiction. A few of the films listed merit a viewing because of their splendid cinematography and memorable music (Three Coins in the Fountain), others because they defined an era (La Dolce Vita).

Fred Niblo, **Ben Hur: A Tale of the Christ** (1925)
Roberto Rossellini, **Open City** (1945)
Vittorio De Sica, **The Bicycle Thief** (1948)
William Wyler, **Roman Holiday** (1953)
Jean Negulesco, **Three Coins in the Fountain** (1954)
William Wyler, **Ben Hur** (1959)
Federico Fellini, **La Dolce Vita** (1960)
Stanley Kubrick, **Spartacus** (1960)
Marco Tullio Giordana, **The Best of Youth** (2003)
The Power of the Past (PBS)

Carol Reed, **The Agony and the Ecstasy** (1965)
Anthony Minghella, **The English Patient** (1996)
Franco Zeffirelli, **Romeo and Juliet** (1968)
Richard Lester, **A Funny Thing Happened on the Way to the Forum** (1966)
Michael Anderson, **Shoes of the Fisherman** (1968)
Federico Fellini, **Satyricon** (1969)
Federico Fellini, **Roma** (1972)
Franco Zeffirelli, **Brother Sun, Sister Moon** (1973)
Ridley Scott, **Gladiator** (2000)

We also suggest that you view Puccini's *Tosca*, which is set in Rome, on video or DVD. Better yet, that you hear it in a good opera house!

MEDITERRANEAN NIGHTS

As the sun sets over the Acropolis on Thursday evening, our Mediterranean journey will be just beginning! Our YPO Greek hosts and social co-chairs for the evening Nadia and Takis Theocharakis (Aegean) have planned a very special reception and dinner reflecting Olympia of Ancient Greece. Travel back in time as we enjoy a marvelous program in the graceful rotunda of Záppeion Hall. Designed by Danish architect Theophil Hansen between 1874 and 1888, the hall was used in the first modern Olympic Games in 1896. The hall was once the Greek State Radio headquarters and was donated by national benefactor, Evangelos Záppas for the purpose of hosting important international events. The hall has a long history including serving as the offices of the Greek President of the European Union, the Olympic village for the 1896 Games and the location of the signing of Greece's accession to the European Economic Community on 29 May 1979.

EVENINGS AT SEA

Friday, **September 8th** we will embark the Silver Wind to begin our voyage as we sail from Athens beneath Cape Sounion. Our YPO friends from Istanbul will join us as we enjoy Turkish music, entertainment and food in preparation for our arrival in Ephesus.

During our late afternoon visit of Ephesus on Saturday, **September 9th**, gather in the Odeion for a lecture and musical performance prior to visiting this vast archeological site. The small outdoor Odeion theatre served as a council chamber and was built around 150 by Publius Vedius Antonius and his wife Flavia Papiana, members of a distinguished family in Ephesus.

An ancient Greek and Roman dinner will follow in the Celsus Library. Completed in 117, the Library was built by Tiberius Julius Aquila as a mausoleum for his father Tiberius Julius Celsus who was a consul in Rome in charge of all public buildings. The sarcophagus of Celsus is located in a tomb under the apsidal wall in the library. This beautiful building reflects the characteristics of the age of Emperor Hadrian. Co-Chairs for this evening in Ephesus are Feleksan and Hamdi Onar (Istanbul).

On **September 10th** our Social Co-Chairs Nadia and Takis Theocharakis (Aegean) have planned a wonderful night on the island of Mykonos, beginning at sunset on Sunday evening with cocktails in the town followed by dinner on the beach. Later, those who want to dance the night away can head off to some of Mykonos' most fashionable clubs with Greek YPOers.

Following a day discovering Delos privately on Monday **September 11th**, members will have drinks and dinner on deck aboard the Silver Wind, celebrating Greek and Roman mythology, astronomy and astrology.

Things heat up on Tuesday **September 12th** as we set sail from Santorini. Enjoy a special volcanic themed dinner with the Silver Wind chefs.

Spend a relaxing free evening on Wednesday at sea on **September 13th** aboard the Silver Wind. You can have dinner with friends at one of the restaurants on board or enjoy a cozy dinner in your stateroom.

On Thursday **September 14th**, don your finest dress for "Ballo del Gattopardo" a Celebration of the Kingdom of the Two Sicilies as we sail from Siracusa to Naples.

Music fills the air as we join for a late afternoon operatic recital on Friday **September 15th** at the San Carlo Opera House in Naples, made famous in the 19th century for its spectacular performances. This is our final evening at sea as we set sail from Naples to Rome with our own "La Festa Napoletana" – a unique celebration of Neopolitan's unique music and dance!

Saturday, **September 16th** will be our first evening in the Eternal City of Rome and we have planned a very special evening reflecting Italy's rich artistic history.

We say "Arrivederci Roma" on Sunday evening **September 17th** during closing ceremonies in the Pantheon. The last night's social event will be celebrating the glory of the past with food, music and dancing at the Villa Aurelia on the Janiculum Hill overlooking Rome. Say a special goodbye to your friends as you enjoy the Villa's many terraces and gardens.

EVENING SOCIAL DRESS

Saturday,	7	September-	Opening Ceremony, smart city attire for women; jacket and tie for men; comfortable shoes as we shall be at the Parthenon prior to the dinner
Friday,	8	September-	<i>on board the Silver Wind</i> , evening casual
Saturday,	9	September-	casual with comfortable walking shoes (<i>no jeans or shorts</i>)
Sunday,	10	September-	<i>Mykonos beach evening</i> ; all white with flat shoes or sandals
Monday,	11	September-	<i>on board the Silver Wind</i> , evening casual
Tuesday,	12	September-	<i>on board the Silver Wind</i> , evening casual
Wednesday,	13	September-	<i>free evening on board the Silver Wind</i>
Thursday,	14	September-	Black tie <i>on board the Silver Wind</i>
Friday,	15	September-	<i>on board the Silver Wind</i> , evening casual
Saturday,	16	September-	<i>in Rome</i> , smart city wear
Sunday,	17	September-	black and white evening wear



ANCIENT BUSINESS: COMMERCE IN THE CLASSICAL WORLD

In the world of ancient Greece, cities depended on agriculture as the economic basis of their prosperity. Farming was regarded as an honorable profession. Wealthy Athenian owners of large estates employed slaves or freedmen, while smallholders worked their land together with their families and perhaps one or two slaves. Furthermore, only full citizens could own land. Commonly traded commodities included high-quality food products. In the 3rd century BC, an Indian king wrote to the Athenians asking for “some syrup of grapes, some figs, and a philosopher.” The Athenians sold him the first two items but not the third. “It is illegal,” they said, “to trade in philosophers.” Payment was made in metal coinage, which had been invented around 700 BC in Asia Minor.

Trade in manufactured goods increased over time. The two chief categories produced were fine decorated pottery, often containing wine, oil or perfumes, and weapons, produced in small workshops run by the owner and two or three slaves. The largest production facility we know of in 5th century BC Athens was a shield factory owned by a resident alien, employing 120 slaves. The only economic activity requiring large numbers of workers was mining. The silver mines of Laurion, southeast of Athens, were under state ownership. Small operators leased small sections and worked them with slave labor, paying royalties on their finds to the Athenian treasury. Several thousand slaves worked 10-hour shifts und

erground; the time has been calculated from the capacity of their oil lamps.

The Greek city-states developed overseas markets by setting up trading posts abroad, and warehouses and residential quarters have been found in Syria, Egypt and Italy. Among the leading Greek centers in the Western Mediterranean was the Sicilian city of Syracuse. The Etruscans, a people of central Italy, were among the most enthusiastic customers for Greek works of art. One Etruscan city, Tarquinia, even encouraged a Corinthian manufacturer, Demaratus, to set up a factory there. He married a local woman and developed a thriving business.

With the death of Alexander the Great in 323 BC, and the spread of Greek culture throughout Asia (an age known as the Hellenistic period), specific cities became famous for their industrial production, Tyre for its dye-works, Tarsus for its linen.

Rome, too, was originally an agricultural community, but by around 200 BC, with most land in the hands of wealthy estate owners, and displaced peasants and veterans from the wars streaming into Rome, the large number of workers made industrial production profitable. The new class of successful businessmen was quick to put their profits to work. Shareholders invested in companies that put in bids for publ

ic contracts: roads, transport, feeding of troops, and new law courts. Others imported luxury goods from the provinces, to meet the insatiable demand at Rome, while transport companies – by land and sea – handled the growth in trade. The result was to create jobs for the urban poor: stevedores, road workers, warehouse staff.

By the time of the Roman Empire, the Romans’ control of the entire Mediterranean area favored an even greater spread of commerce, leading to widespread economic prosperity. With the Empire won, the Roman navy had little fighting to do, and its main duties were to accompany convoys of goods and keep the seas free of pirates. Ease of shipping led to improved harbors and canal systems, which in turn encouraged extended road networks. In the reign of Augustus (ruled 31 BC ~ AD 14), trade with India began to open up, and Asian businessmen became the chief traders between the Indian market and Rome. In northern Europe, Gallic and German traders were the leading commercial forces. Another major factor in the spread of commerce was the development of an international banking system, which facilitated currency exchange. Banks accepted deposits, on which they paid interest. Private individuals functioned as money lenders. At Pompeii, the moneylender Faustilla signed loan notes, charging 45 percent interest a year. Merchants transferred credit from one country to another to pay for goods without having to move cash. The use of Roman currency



remained widespread, but in certain periods its value began to fluctuate. Nero (ruled 54-68) was the first ruler to devalue the standard coinage by adding less valuable metals, and the practice grew over time.

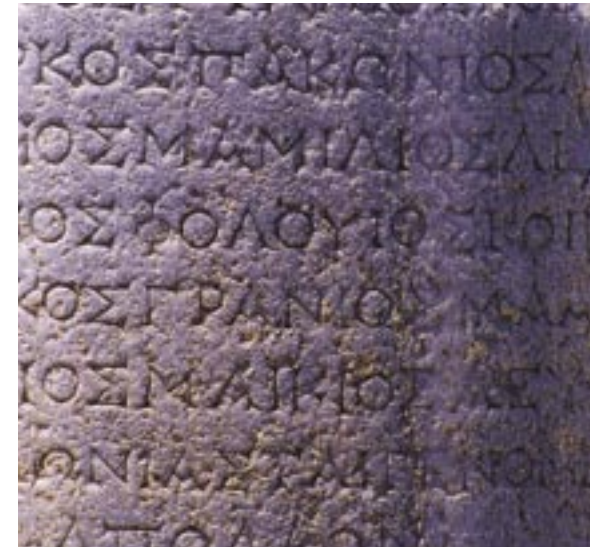
There was a price to pay for the stable economic conditions throughout the Roman world: recession in Italy. As prosperity spread, the provinces no longer needed to import goods; it was cheaper to make them or buy them locally. Even the State often saved money by feeding and equipping its troops on duty in the East with supplies bought on the spot rather than shipping them in from Italy. Furthermore, Italian manufacturers could not fight back by undercutting Asian prices because Italy lacked many basic raw materials. Egypt maintained its monopoly on papyrus, Spain on steel, and Asia on glass. Thus, paradoxically, the richer the Roman Empire grew, the more trade and industry in Italy declined. Nor were Italian farmers in much better shape. Olive oil produced in Spain and Greece was often of better quality, while grain producers in the Crimea and Ukraine could supply Roman military settlements in the East more cheaply than the farmers back home. Over time, the shift of prosperity away from Italy to the great cities of Asia was to lead to the foundation of a new Eastern capital at the old Greek colony of Byzantium, named by its founder, Constantine the Great (ruled 306-337), Constantinople. When Rome and its Empire finally collapsed (the traditional date is 476), and the western provinces fragmented, Constantinople continued the cultural and commercial traditions of the Classical world in the form we know as the Byzantine Empire.



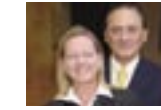
A native of England, John Reich was trained as a classical archaeologist, and did his undergraduate and graduate work at the University of Manchester. He has been living and teaching in Italy since 1970, and is currently associated with the Syracuse University study program in Florence. John lectures frequently in Europe and America, and is a regular study leader for Smithsonian tours; he has taken part in other YPO and WPO events in Italy. He is the author of many articles and several books, including *Italy Before Rome* and the best-selling *Culture and Values* (jointly written with Lawrence Cunningham), which is now in its 6th edition. He lives in a medieval castle in the Tuscan hilltop town of Panzano in Chianti.

G R E E K A L P H A B E T

The Greek alphabet is an alphabet that has been used to write the Greek language since about the 9th century BC. It was the first alphabet in the narrow sense, that is, a writing system using a separate symbol for each vowel and consonant alike. It is the oldest alphabetic script in use today. The letters are also used to represent numbers – Greek numerals – in the same sorts of contexts as Roman numerals. Today, its letters are used as symbols in mathematics and science, particle names in physics, as names of stars, in names of fraternities and sororities, in the naming of supernumerary tropical cyclones, and for other purposes. According to legends recounted by Herodotus, a Phoenician named Cadmus, who also figures in other Greek mythology, first introduced the alphabet to Greece. Historically, the alphabet originated as a modification of the Phoenician alphabet and in turn gave rise to the Gothic, Glagolitic, Cyrillic, Coptic, and possibly the Armenian alphabets, as well as the Latin alphabet.



C O M M I T T E E L I S T I N G



Simonetta & Momi Brandolini d'Adda (*Italy*)
University Chairs
simonetta@thebestinitaly.com



Phil & Lauren Hughes (*Southern 7*)
Co-Education Chairs
phil@hughesinvestments.com, lauren@hughesgang.com



Ronald & Cynthia Beck (*Metro New York*)
Co-Education Chairs
rbeck@oaktreecap.com, cynthialbeck@aol.com



Alexander L. & Linda Cappello
(*Bel Air, Malibu, Portugal, At Large San Joaquin Valley, Santa Monica Bay, At Large Russia*)
Co-Education Chairs ac@cappellocorp.com,
linda@cappellocorp.com



Mike & Olinda Kelley (*Hawaii*)
2005-2007 International Events Committee Chair
MTKBAM@aol.com



Loay H. & Dina Nazer (*Saudi*)
2006-2007 Chairman of the International Board
Loayn@nazergroup.com

Young Presidents' Organization
600 E. Las Colinas Blvd., Suite 1000
Irving, Texas 75039 USA
Phone: +1.972.587.1500 or 1.800.773.7976
www.ypo.org/univ/GreekRoman2006



YOUNG PRESIDENTS'
ORGANIZATION



WPO East Central U.S. Region Membership Update



Better Leaders through Education and Idea Exchange

May 2009

A Word from Your Regional Chair

Where has the year gone? The Miami Global Leadership Conference held in March was a huge success and has been touted as being the best ever. WPOers and YPOers are all looking forward to the upcoming year reinvigorated with new ideas and energy, the likes of which I haven't seen in some time.

The YPO-WPO International Board and the WPO Board have accomplished many tasks to eliminate all negative concerns from the merger. As we move forward, YPO-WPO agreed to focus on bringing more products and opportunities to the regions and, more importantly, to the chapters and individual members.

The East Central Region has accomplished a great deal this year:

- 100% Miami GLC attendance – at least two representatives from each chapter
- Split the WPO Region (Central & East Central U.S.)
- First joint YPO-WPO East Central U.S. Regional Board Meeting in October 2008
- Eight chapters strong (plan to have nine by FY2011)
- Strong Regional Executive Committee (REX)
- Completed WPO Region By-Laws
- Joint YPO-WPO Regional Officer Workshops promoting cross-chapter networking
- Monthly Regional Board Conference providing updates on what is new and sharing best practices
- Region-wide event in May 2009 at Wright Patterson Air Force Base hosted by the Detroit Chapter
- Regional commitment to recruit YPO graduates, past and present
- WPO Cincinnati is working on a partial-region health network
- YPO Pittsburgh is working on a YPO-WPO Regional Economic Crisis Forum



Joe and Maureen Kaiser (WPO Detroit).

I encourage everyone to log on to www.mypyo.org to keep abreast of all the great things that are happening in our Organization, as well as what is available for WPOers. I guarantee you can't get these products and services anywhere else; all you have to do is start using them.

I have served on the WPO Board and the Regional Board for five years and it is time for me to move on. **Dave Johnson** (WPO Detroit) has been the Regional Network Chairman/Vice-Chairman this past year and will be taking my place as the new Regional Chairman and WPO Board Member on 30 June 2009. Dave has been on

the WPO Board conference calls with me and has attended the WPO Board Meetings. His participation in the GLCs and on the Board has been invaluable and I pray that all of you will give Dave the support that you have given me.

I want to thank all of you, especially those of you who have served as regional leaders. You have always supported me over the years, and I will always be grateful and appreciative. I ask that you continue to give your support through your participation and full engagement in the Organization. WPO has forecasted 4,000 new members within the next

three years making YPO-WPO one of the largest global leadership organizations in history; all networked with a unique and common DNA. As we look forward, the possibilities are endless, so please participate.

You will see Maureen and I championing events both regionally and internationally. In fact, we have already started planning a Photography Experience in New Mexico in April/May 2010. See y' all there!

Joe Kaiser (WPO Detroit)
Regional Chairman
East Central U.S. Region

Recent Events

Detroit WPOers Make Sweet Music Together

Whether they prefer vinyl or downloading music to their MP3 player, Detroit WPOers enjoyed a great evening together as part of the city's music scene at 54 Sound Studios.

Following a guided tour of the studio by owner/producer Joel Martin, leading entertainment law attorney Howard Hertz shared his expertise on the industry. Martin introduced a real "rocket scientist," Thomas Zurbuchen, whose pioneering efforts in music technology are helping bring the powerful message and experience of music to the hearing impaired.

Deaf Performing Artist Network (D-PAN) co-founder and performer Sean Forbes, shared his interpretation of music videos for the hearing impaired. The child of two musical parents, Sean suffered permanent hearing loss at one, but nonetheless has pursued a lifelong aspiration towards a career in the music business. Recognizing both the lack of opportunity within the industry and the extensive need for

accessibility to music and music culture for the deaf community, he conceived the idea of ASL-enhanced music videos. He currently serves as D-PAN's creative liaison to the deaf and hard of hearing community.

WPOers also heard from musical guests, including Academy Award-winning hip-hop producer and keyboardist Luis Resto, and musician Dan Kolton. One of the evening's highlights was the "green screen" a process that allows a person to stand in



The Oscar was for the music in the movie *8 Mile*.

front of a screen and a producer can then place them via digital world to anyplace. The "green screen" took Phyllis Johnson, Rick and Sharon Heidrich and Thornton Edwards to Manhattan to hail a cab and Travis Parr enjoyed the Metro in Paris!

Thanks to Joel Dorfman, Janet Muhleman and Tom Hollyer (WPO Detroit) for bringing out the entertainer in their fellow WPOers!



Along for the Ride – Detroit Members Navigate the World Wide Web

New Technology 101 Co-Chairs Al and Debra Wise (WPO Detroit) and Jan Muhleman (WPO Detroit) brought the virtual world to fellow members during a special event, which took a comprehensive look at technology in our daily lives. Through hands-on sessions with several engaging speakers, participants learned how to navigate their way through the World Wide Web, learning how to efficiently sync their personal and business lives.

Bon Appétit

Maumee Valley YPOer Tim Gladieux welcomed WPOers and guests to the commercial kitchens of his catering business, V/Gladieux Enterprises, for a unique dine-around experience. Guests enjoyed a few appetizers and drinks before donning their aprons and chef hats. Guided by the capable hands of V/Gladieux chefs, four teams of novice, but eager WPO chefs, were instructed in various cooking techniques as they prepared a sensational dish. The evening came to a tasty end as members sat down to enjoy the fruits of their labor and vote on the winning course.



WPO Company Catches Obama's Eye; Receives Worldwide News Coverage

"The way I see it, the first job of my administration is to put people back to work and get our economy moving again," then President-elect Barack Obama told workers at Cardinal Fastener & Specialty Co. in Bedford Heights, Ohio just four days before his inauguration as the 44th president.

With less than 48 hours to prepare for the arrival of President-elect Obama and an international media entourage, Cleveland WPOer **John Grabner** quickly e-mailed **Kathy Obert (YPO Cleveland)** for help.

As the president of Cardinal Fasteners & Specialty Co., Grabner heads a company that manufactures high-strength bolts for building bridges, power plants, oil field equipment and more. His area of expertise is fastening together structures like the Golden Gate Bridge – not managing a major media onslaught.

As the chief executive officer of Edward Howard Public Relations, Obert operates the nation's oldest, independent public relations firm. Maximizing media potential is her specialty.



President Obama tours Cardinal Fastener & Specialty Co. with John Grabner (WPO Cleveland).



Grabner with Kathy Obert (YPO Cleveland) and the Edward Howard PR team.

"Because John and I were already friends and professional colleagues through YPO and WPO, there was a confidence and trust in one another," says Obert. (The two met at a joint YPO-WPO event, and Grabner subsequently hired Obert's firm to create a marketing campaign targeting the wind turbine industry.)

Grabner and Obert found themselves working together again, this time hosting one of the most watched international figures in decades. They converted an empty room at the plant with no connectivity and no heat into a "war room" and coached company executives on how to respond effectively to reporters' questions. They wrote welcome remarks and rehearsed them, dealt with reams of red tape, and worked in tandem with the presidential transition team.

"I had no idea the amount of preparation that would go into hosting this event, much less the barrage of media coverage it would attract," says Grabner. "I am grateful to Kathy and her team for keeping me on task and leveraging the event into priceless exposure for our business."

To date, that exposure for Cardinal has included more than 22,000 media hits from *The Wall Street Journal* and CNN to Twitter and YouTube; a remarkable success story for both Grabner and Obert.

"My company had the opportunity to participate in a high-profile, internationally watched event during one of the most closely watched presidential inaugurations in history," says Obert. "The fact that John and I already had a relationship through YPO and WPO was a tremendous benefit."



Group (left to right) Grant, Caroline, Christina and Libby lunch at a restaurant on the Ohio River.

German/U.S. Connection Enhances Families' Lives

In the summer of 2009, a broadcast e-mail from Hamburg YPOers **Markus Baumanns** and **Andrea Leuck-Baumanns** caught the attention of Cincinnati WPOers **Hal** and **Lori Wendling**. The Baumanns were looking for a summer exchange experience in the United States for their 15-year-old daughter Christina. Having never participated in an exchange program, Lori and Hal felt compelled to give it a try, and thought Christina would fit in with their children, Caroline 17, Libby 15, and Grant 13. The connection resulted in five unforgettable weeks for both families.

"We enjoyed Christina's stay and it gave us the opportunity to experience our own hometown of Cincinnati as a tourist," said Lori. Christina enjoyed riding Segways through Eden Park, tubing down the Ohio River, watching fireworks from Newport on the levee, walking the Purple People Bridge and just hanging out poolside during the last lazy days of summer. Christina also spent 10 days at Caroline and Libby's high school, getting a real sense of what it is

continued

like being a teenager in the United States.

The Wendlings also learned a great deal about Germany and Christina's life. "The biggest difference is fluency of several languages and exposure to multiple cultures," explained Lori. "English is Christina's third language and while she caught on to our American slang rather quickly, we had a hard time remembering the few German phrases she taught us!"

Opening their home to Christina was a great experience for the Wendlings, and the connection will continue next summer as the Leuck-Baumann's welcome one of the Wendling children into their home.



USAF National Museum Air Rally & AFIT Briefing May 18-19, 2009

Fairborn, Ohio & Wright Patterson Air Force Base
Champions: Joe and Maureen Kaiser (WPO Detroit) & John and Christy Rickel (WPO Detroit)
Cost: US\$150 per person (dinner and event);
US\$85 per person (event only)

Off you go into the wild blue yonder during an air rally at Wright Patterson Air Force Base. Learn about amazing changes in military aviation and then enjoy lunch and a tour of the USAF Museum. Jump in your own plane or fly with a friend to the Dayton, Ohio Green County Regional Airport 119* at Xenia, Ohio or stay earthbound and drive. For details and to register contact Linda Olejniczak (DPO Chapter Administrator) at lindao@wpodetroit.org or call +1.313.469.6942.

A promotional graphic for the YPO Napa East Central Regional Conference. The top half features a green background with the year "2010" and dates "9/29 - 10/3" in a large, stylized font. Below this is a logo for "The Art of Living" which includes a wine glass and a palette. The bottom half of the graphic shows a scenic view of a vineyard and a large, white, classical-style building. At the bottom, the text reads "September 29 - October 3, 2010" and "YPO Napa East Central Regional Conference". There is also a small logo for "register now at www.myyo.org/art2010" and the YPO logo.

Upcoming Events

WPO Washington Seminar

3-6 May 2009

Washington, D.C.

Champions: Warren Rustand (WPO Arizona) and Pat Powers (WPO Fort Worth)

US\$2,700 per person

Explore the political, social and economic issues with the new leaders in Washington. This program is designed to address national and international issues currently before U.S. governing bodies, media and vested interest groups. Each speaker will allow time for dialogue. Questions and debate are welcome.

Indulge Your Passion: WPO Santa Fe Photography Experience

April 2010

Santa Fe, New Mexico

Champions: Joe & Maureen Kaiser (WPO Detroit)

Capture the beauty of the desert southwest from behind a camera lens. Novice to experienced photographers will enjoy exploring Santa Fe and some of the most spectacular landscapes in the United States.

Indulge Your Passion: WPO Couples Culinary Experience

May 2010

Paris, France

Champions: Michael & Stephanie Levy (WPO Chicago)

Enroll in the legendary Parisian culinary academy Le Cordon Bleu, and spend a week learning to prepare (and savor!) French cuisine. Visit the best local markets and shops, including Grande Epicerie du Bon Marche, the Herme deluxe pastry shop, and the Rue de Buci's street market. No culinary experience necessary, just a love of food and learning!

Indulge Your Passion: WPO Architecture Seminar May 2010

Yale University, New Haven, Connecticut

Champion: John Donnelly (WPO West Michigan)

Indulge your love of architecture and the creation of human environments during this in-depth exploration at Yale University's School of Architecture. Enhance your perspective on history and the sociological development of peoples. Perfect for those interested in travel, art and the imaginative design process!

St. Andrews Golf Experience — Back by Popular Demand!

June 2010

St. Andrews, Scotland

Champion: Robert Mulderig (WPO-At-Large)

Tee off where it all began, the seat of the Royal and Ancient Golf Club. More than friendly competitions at The Old Course, Carnoustie and Kingsbarns, you'll experience fun and camaraderie with luxury accommodations at the Pittormie Castle, meals prepared by Michelin Star Chef Allan Donald, and fine malt whiskey tastings.

The momentum is growing.



The past two years have been difficult for YPO and WPO. First, there was the highly emotional debate about the merger. Then, there was the work of merging two organizations. We experienced significant IT problems. We decided to change our CEO. A new Regional Board structure was adopted. The volunteer leaders have worked hard with the management team to make great strides in improving the lifelong leadership experience of the "O's".

Having recently participated in the GLC in Miami, I'm excited about the future of YPO and WPO. I think it was apparent to the chapter and regional leaders who attended the GLC that the efforts are paying off. Much of the structure to help build the future of the Organization is in place. Many of the short term IT problems are behind us. Plans for a new customized (not custom built) IT platform are being implemented. A highly qualified CEO has been hired, and the effectiveness of the Regional Board structure is becoming recognized. The momentum is growing.

There's no better time than now to get involved with YPO-WPO. Get a user ID and password from your chapter administrator and log on to www.MyYPO.org to begin the experience. After signing on you can click on the "Events" tab and search the events by cost. Many are less than US\$2,500. There are also many once-in-a-lifetime experiences. Join members and spouses for the 2009 Kilimanjaro Expedition. Track the Mountain Gorillas in Uganda. Dine at Mexico's National Anthropological Museum - President Felipe Calderón's premier choice for hosting international guests. Party like a rock star at the 2010 Carnival in Rio de Janeiro. Explore your passion with

the Photography Experience in New Mexico in April/May 2010 chaired by [Joe](#) and [Moe Kaiser](#).

What's on your bucket list?

Click on the "Networks" tab to connect with YPO and WPO members around the world who share your interests. Under the "Forum" tab you'll find ideas and materials to help improve your Forum experience. Watch for the new "Retreat in a Box" section that is coming soon where Forums will share detailed itineraries and venues of successful Forum retreats. These are just some of the resources at your fingertips. The momentum is growing.

Don't get me wrong. There's still a lot of work to be done and we need your help. The roll-back of the YPO graduation age will almost double our membership levels over the next three years. Integration of new members in your chapter will be a challenge. Your local YPO chapter will need your help in maintaining their membership levels. You can help by getting involved. Volunteer to join your chapter's board and ask to help with Networks, membership or one of the other positions. Join the Regional Board and help other chapters benefit from your experience. Volunteer to be a day chair for your chapter and bring life to your special event.

Participate in the experience. Become part of the momentum.

David M. Johnson (WPO Detroit)
In-Coming Regional Chairman
East Central U.S. Region

Connect Your Passion

By David M. Johnson (WPO Detroit)

I recently volunteered to organize our January Forum retreat. Once we agreed to go snowmobiling in Yellowstone National Park, I found myself at a loss. Where should we stay? Where should we eat? What outfitter should we use?

Fortunately I ran into [Frank Baer \(YPO Mountain State WV\)](#), Network Champion for the Skiing Network. Frank suggested that I join the Skiing Network and post my question. It took less than 3 minutes to join and within an hour, I had my first response! In three days I had 8 responses by e-mail and 3 phone calls from Network members who offered to introduce me to resort managers, and helped me find accommodations and restaurants. My daunting task became easy. I decided to stay a member of the Skiing Network and was impressed with the information sharing.

Networks began in YPO in 2000 and today, more than 50 percent of YPOers participate in a Network. With only a year of exposure among the WPO ranks, more than 20 percent of our membership has signed up.

If you want more information, please contact your Chapter Network Officer. If you need assistance signing up log on to www.myyppo.org or contact your chapter administrator. Give it a try. Connect your passion.

Networks

What's holding you back?

Joining a Network takes a few minutes and if you don't like it, it's just as easy to opt out.

Log on to www.myyppo.org and click on the "Networks" tab.

Select the Network of your choice: Business, Personal or Social Enterprise.

Click the "Join Now" tab, agree to the terms and you're in!

YPO-WPO VALUE

The Enhanced WPO: Explore the Benefits of Membership

YPO-WPO connects nearly 17,000 members from more than 300 chapters and 100 countries. As a benefit to membership, WPOers, their families, spouses and children have access to some amazing products and services. We encourage you to log on to www.myypo.org to explore all the benefits of your membership.



Help When You Need It



M2Mx

- Confidential networking tool among YPO-WPO members
- Online system for requests, updates and responses
- Global connections on business, personal and medical information

SOS Travel and Medical Assistance

- Complimentary coverage 100 miles or more from home
- Purchase for family at significantly reduced prices
- Emergency assistance, evacuation, lost document assistance, interpreter and more

PinnacleCare (beginning July 2009)

- Expert international medical referrals
- Expanded network of in-house physicians and research staff

YPO-WPO Legacy

- Global network of more than 32,500 children of members
- Young Adult Forums (ages 23-39); Youth Forums (ages 18-22)
- Global internship program
- Unique events for families, parent-child or youth-only
- Legacy@College for students

Dues and Lifetime Membership

- Reduced dues for members ages 72+
- Lifetime membership based on age, payable in full or installments
- 28 percent of WPOers are Lifetime Members
- Surviving Spouse program for widowed active members



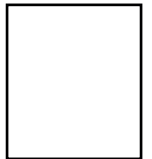
600 Las Colinas Boulevard, Suite 1000
Irving, Texas 75039 U.S.A.
www.ypowpo.org

Susannah White
WPO Executive Director
+1.805.579.8888
swhite@ypowpo.org

Kirsten Mallow
Regional Director,
East Central U.S.
+1.262.646.3520
kmallow@ypowpo.org

Shelby Meyer
Regional Manager,
East Central U.S.
+1.630.346.5074
smeyer@ypowpo.org

Amy Hartlaub
Event Director, WPO
+1.813.388.5432
ahartlaub@ypowpo.org



One World, One Family. One Heart.



CARIBBEAN
FAMILY UNIVERSITY AT SEA
28 December 2009-6 January 2010

Issue 1

"There is no doubt that it is around the family and the home that all the greatest virtues, the most dominating virtues of human society, are created, strengthened and maintained."

The eloquent words of Winston Churchill serve as a reminder of our most important leadership role — that of parent. As our global economy continues to challenge our business savvy, and our world faces insurmountable challenges from wars, to economic and energy crisis, one thing remains constant — FAMILY.

Martha and I welcome you to the Caribbean Family University at Sea, a celebration of life and family. This is a unique event – the first YPO-WPO Family University. If you choose, bring your parents along to share in this time of renewal. The tranquil time at sea will help us leave behind our frantic schedules to focus on those most important in our lives and will afford us the time to relax and rejuvenate as we look forward to a New Year.

Our education team has designed an outstanding program suited to address the interests of each member of our families. Education Chairs Tom and Jennifer Hillman will be getting "back to basics," reminding us that strengthening our family bonds is our utmost priority. We will also look outward to help our next generation recognize the importance of making a difference in their communities. Our Youth and Young Adult program will be undoubtedly one of the best, emphasizing global citizenship, philanthropy, leadership and connection.

We are thrilled to have the support of local YPO-WPO members in each of our ports of call, making our experiences in Colombia, Panama and Grand Cayman all the more wonderful as they open their hearts and homes to us. We've got some great parties planned and fun family Caribbean adventures along the way!

Please continue to log on to our website www.myypo.org/caribbeanfamily2010 for the latest and greatest Caribbean Family University At Sea updates.

It is our hope that when you depart the University, your family leaves with full hearts and minds, and with a renewed sense of hope for the future.

Warm Regards,
Scott and Martha Dickman (YPO Tulsa)
Caribbean Family University at Sea Chairs



University Essentials

Arriving in Ft. Lauderdale

An early Family University at Sea registration event will be held on Sunday, 27 December from 4:00-6:00 pm at the Harbor Beach Resort & Spa. Other than registration, there are no official events or social planned on Sunday in order for families to relax and take advantage of the resort's great facilities and spa.

We have booked the Marriott Harbor Beach Resort, a secluded seaside oasis nestled along the largest private beach in South Florida. We encourage you to arrive on 27 December 2009 in order to minimize any stress from delayed flights or lost luggage.

At the Harbor Beach Hotel and Resort families can relax on the beach or dive into their very own water sport playground. Go snorkeling in the turquoise seas, set off on a catamaran, or jump into the 8,000-square-foot tropical lagoon pool. The resort has a prime diving location with two reefs and four dive sites right off the beach with a fully equipped dive shop and certified instructor. Ft. Lauderdale is an angler's paradise with world-class fresh water and salt-water fishing close by. Private and group yachting trips can easily be arranged through the concierge.

For the younger kids, Beachside Buddies (ages 5-12) is an option for those who want to enjoy sports, arts and crafts and swimming under the supervision of the resort's staff.

Embarkation

Families embark the *Regent Seven Seas Navigator* on Monday, 28 December at 3:00 pm. **Please take note: If you miss the boat, your next opportunity to join the group will be in Cartagena!**

Hospitality

From the moment your family arrives in Ft. Lauderdale until the day you disembark the *Navigator* on 6 January, your Caribbean Hospitality Committee lead by Derek & Mary Johannson (YPO Manitoba) will be some of the most visible YPO-WPO members during our voyage. Not only will they be on hand to answer questions, but they also make sure your family understands University logistics (which at times, can seem quite daunting!).

If your family would like to join our merry band of hospitality volunteers, we would love to have you. Hospitality Committee families will attend a brief orientation session a

day before the University begins. After that, the only requirements are a smile and the desire to meet families from all over the world. Becoming members of the committee will certainly open doors to new friendships and make your Caribbean Family University experience all the more special.

To volunteer, please contact Derek (Derek@carlylepss.com) or Mary (maryjohannson@shaw.ca).

Cruise Essentials

Proper Documentation- Passports are required for all registrants. At this time, visas are not required to enter Colombia or Grand Cayman. Visas are required to enter Panama for U.S., Canadian and South African citizens. Entry requirements change constantly, so it is wise to check with your nearest embassy or consulate before traveling to the University.

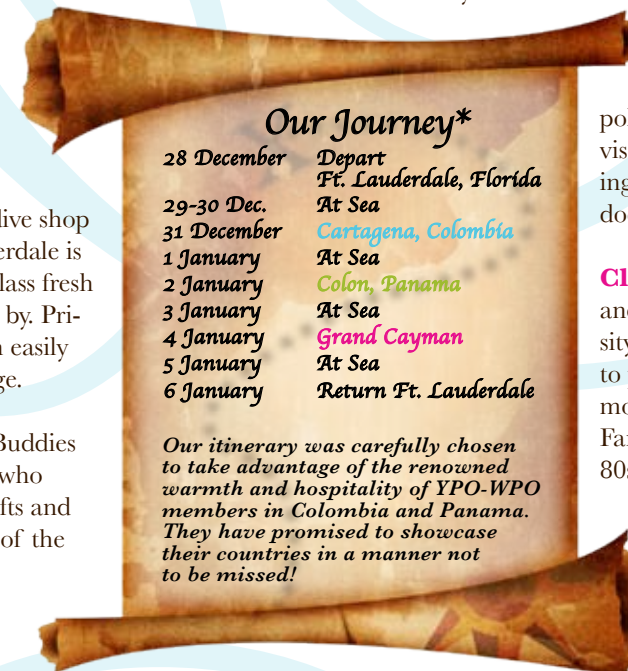
We will do our best to notify you in advance of changes in international policy. The Seven Seas staff will facilitate the visa process on board the ship prior to entering a country if the port authority requires documentation.

Climate- Expect summer-like temperatures and sunny days for much of the University. While weather patterns vary from port to port, temperatures are almost always moderate in January with lows in the 70s Fahrenheit/20s Celsius and highs in the upper 80s Fahrenheit/30s Celsius. Brief rain showers may occur, but December and January are known as dryer months for most of the Caribbean. Trade winds ring steady sea breezes, which temper the heat of the sun.

Clothing- Casual clothing is recommended during the day for education sessions, on-ship activities and most offsite excursions. Rubber soled, comfortable shoes, swimsuits, a hat, sunscreen and sunglasses are a must! Evening dress will be a mixture of cocktail attire to smart casual. Pack a jacket or evening wrap as the nights can get a bit cooler due to the Caribbean sea breezes.

Look for more details on specific offsite and social event dress requirements in upcoming newsletters or online at www.myypo.org/caribbeanfamily2010.

Travel Insurance- YPO-WPO strongly recommends the purchase of travel insurance whenever signing up for an event. Cancellation policies and penalties on all YPO-WPO events are strictly enforced, and there are no exceptions. Travel insurance in many cases may cover unforeseen or uncontrollable situations that might affect your ability to attend an event. To obtain travel insurance, please contact your travel agent or visit www.insuremytrip.com and click on "quotes." You should get quotes from up to eight travel insurance products. Please note that YPO-WPO does not endorse any travel insurance products.





*Education Chairs & Family
Tom and Jennifer Hillman
(YPO Lewis & Clark, WPO St. Louis)*

Education Tracks

Throughout our journey, we will strengthen our bonds and learn to become better global citizens, pushing outside of our comfort zones and challenging us to engage in issues closest to our hearts.

World Cultures & Local Destinations

Hear political experts address international trade and the global economy; learn about ocean and rainforest ecologies, indigenous peoples and cultures; engage with social entrepreneurs and fellow YPO-WPO members who are making a difference.

Creativity in Business and Leadership

Listen to the fascinating stories of successful entrepreneurs and their unusual approach to business and success, learning to incorporate creativity into your own organization and life. Learn from our technology guru about the latest trends in social networking, business technology, and how communication technologies are changing the ways we conduct our businesses.

Mind, Body, Spirit

Add some spark to your romantic relationship; discuss current medical issues and develop a healthy plan to live by; and enhance your memory power!

Family

Explore your family's relationship dynamics, connect with your kids, strengthen your core principles, and create a commitment plan for 2010.

A Living Classroom at Sea

Welcome aboard the Caribbean Family University as we set sail on this exciting journey together. Our education program is based on the concept of getting "back to basics" and investing in our most valuable asset – our families. With that in mind, our shipboard classroom provides an unusual format for us to explore a range of topics and issues during the course of a day at sea. Best of all, each day will feature a full set of fun activities to engage our spirits, including tribal competitions and sunset drum circles!

Mornings

- Kick-off Keynote
- Family Education Session with the whole family

Afternoons

- Elective workshop activities (leadership to sun-and-fun options)
- Hands-on family workshops and roundtables
- One-on-one consultations with resources
- Family "downtime" both non- and structured formats

Every shipboard venue and port of call will serve as our classroom as we make our way from Colombia to Grand Cayman. In each locale, we will gain rich insights into the culture, natural beauty, business climate and political reality. Our perspective and minds will be stretched as we learn about indigenous tribes, the colonial past, the devastating drug trade, Cartagena's art and fashion scene, global shipping, the Canal, and the diversity of animal and plant life of this stunning tropical region.

Faculty

As we navigate the waters of the Caribbean together, we will engage with global leaders drawn from the world of politics, business, social justice, environmental conservation, technology, and health. Below is a list of faculty that has been confirmed. Please continue to check our Caribbean Family University at Sea website for additions.

Benjamin Zander will serve as the University's Maestro of Ceremonies. One of YPO-WPO's most treasured resources, Zander is a world-class leader as an orchestra conductor and a best-selling author. Zander will inspire us to create a "culture of possibility" for our journey.

Malcolm and Laura Gauld, headmasters of the Hyde Schools and authors of *The Biggest Job We'll Ever Have: The Hyde School Program for Character-Based Education and Parenting*, are preeminent parenting experts. They will champion our family program to create an environment of family connection and conversation.

Nathan Dungan is a financial responsibility guru, CEO of Share-Save-Spend and author of *Prodigal Sons and Material Girls: How Not to be Your Child's ATM*. Dungan will teach us to create a "Money Sanity" culture in our homes, and align spending with our values.

Gary Hoover founded his namesake Hoovers Inc., because of his love of understanding business. Hoover is also the visionary who opened the first "big box bookstore" that became the Barnes & Noble we know today. Hoover joins our faculty to share his entrepreneurial vision, explain the success factors for business, dissect the trends, and reveal what the future holds.

Shirzad Chamine (YPO SF Bay), President & CEO of The Coaches Training Institute, will take our Forum experiences to a new level! Are you curious about Forum 2.0, innovative Forums, and International Forums? Chamine will discuss how to employ Forum techniques in the workplace, leveraging the research of Stanford University Professor David Bradford.

David Karandish (YPO Lewis & Clark), twenty-something Internet technology entrepreneur, will keep us up-to-the-minute on social and business IT trends. Karandish will help bridge the gap between adult and youth cultures, and talk to our kids about becoming a teenage entrepreneur.

Michael McManus is a retired Special Agent for the Drug Enforcement Association and was Chief of Operations in Central America. McManus will teach us about the drug trade, its ongoing impact on the region, and its connections with terrorism.

Divemasters **Ridlon and Carin Kiphart**, founders of Oceans of Hope, are dedicated to conservation. The Kipharts will use a combination of classroom sessions on ocean ecology with diving, snorkeling and underwater photography excursions to open our eyes to the magical undersea world of the Caribbean.

Youth & Teen Education

Kids and teens, get ready for an at-sea adventure of a lifetime! Imagine an amazing once-in-a-lifetime experience that will be about friendships, adventure, leadership, challenge, fun, growth, and amazing opportunities for building relationships with other YPO-WPO kids!



Age Groups

Youth and teens will be grouped by their age to ensure a fun, sociable, safe and enjoyable experience.

Barnacles 5-7



Pirates 8-11



Buccaneers 12-14



Privateers 15-17



Morning Education

Youth, ages 5-7 and 8-11, will have the opportunity to make new friends, learn about the Caribbean, build on their leadership skills, and learn more about themselves. These fun-filled programs make learning a blast. Experience-based activities will allow all participants to get involved and gain exposure to Caribbean culture, cooking and cuisine, music, dance, lifestyle, and fun pirate culture.

Afternoon Programming

While at sea in the afternoon, youth and teens will have three hours of enriching and fun programming appropriate to their age group.

All-Families Afternoon Cabana Pool Party

Imagine an afternoon where all families get together to paaaaa-arteeee Caribbean style! This event will be a full deck party at sea where families will experience outrageous events like limbo contests, Carmen Miranda fruit hats, face painting, fruit carving, pool games, on-stage contests, the Bahama Mama Father's Beauty Pageant, and much more!

Caribbean Creativity & Culture

While on board the ship all youth and teens will expand on their creative energy by experiencing Caribbean culture to the fullest during hands-on sessions.

- Caribbean art classes
- Creative photography
- Video journalism
- Local music lessons
- Sculpting mysterious sea creatures
- Making creative jewelry





Sports & Adventures

Each afternoon will have a component of sports and adventure, which may include traditional Caribbean games.

- Wacky Team Olympics**
- Wipe Out!**
- The Guinness World Record Break Deck Hockey & Soccer**
- Pool Volley Ball**
- Caribbean "Survivor"**



Team Building & Leadership

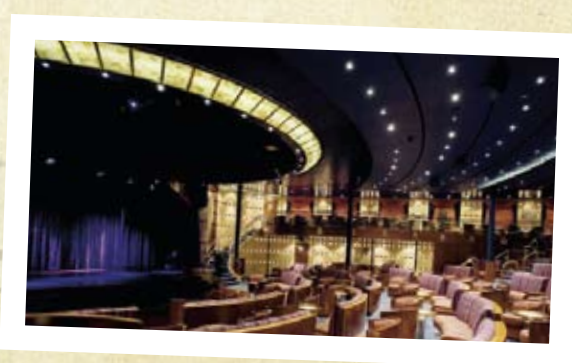
Both youth and teens will participate in a wide range of small group experiences, including leadership, self-growth workshops, exciting experiential team-building initiatives, or special team events to ensure personal connections, sharing, growth and development during the University.

Caribbean Nights

In the evenings youth can spend some quiet time with their new friends enjoying various activities including games, magic nights, pajama parties, storytelling, and fun puppet nights. The evening youth program for ages 5-7 and 8-11 will be drop-in based and with quieter activities to help the young ones to be fresh and ready for the next day.

For Teens ONLY- Get ready for some awesome pool parties, tournaments, dive-in movie, dances with a live DJ and more. "So you think you can..." Dance? Sing? Beep bop? This fun event will be the highlight talent and variety show that will allow teens to practice and perform any of their talents that they would like to share on stage in front of the judging panel and all families during the final evening of the University.

Racers take your marks for a Derby Car Challenge in which family teams will design, build and race their very own custom derby car. You won't want to miss a bit of friendly competition during a "Survivor" event, challenging families to use their creativity, innovation, collaboration and mental stamina! Based on the popular TV game show, Family Deal or No Deal will be an engaging, intense team-bonding experience where the stakes are high and fun is king!



Young Adult Experiences

The goal of the Caribbean Family Young Adult Experiences (other than have an outrageous amount of FUN!) is to foster and develop deep connections to self, family and the global YPO-WPO community. Unique to this University, Young Adults will have an amazing mosaic of activities, events, educational sessions and workshops to choose from in order to custom design their own experience. Throughout the week participants will choose how and when they engage with the educational program, social events and adventure activities.

Global Leadership

For those Young Adults who desire more of a challenge, the JUMP Foundation will be providing its world-renowned Global Leadership Program (GLP). Participants who successfully complete the requirements of the program will be awarded a Global Leadership Certificate. These requirements include attending all three Young Adult Global Education Sessions and Leadership Electives, facilitating a Breakfast Club Discussion, participating as a mentor in the Youth Program, and completing a comprehensive Personal and Professional Action Plan for 2010.



Global Education

Facilitated discussion and education sessions

- Modern Miracles – Take a look at the emerging markets of China and India.
- Building A Business – Begin to develop the skills, connections and resources needed to start your own business, company or organization.
- Finding the Connection – Identify and discuss key political and economic trends in the current global system. How are they all connected? Why are they connected?
- A Sustainable World – What is my role in creating a sustainable world? How can I facilitate sustainable change in my community?

Experiential Electives

Hands-on workshops with resources

- From Pot to Plate – Caribbean Cuisine Cooking Lesson
- The Power of the Pen – Journaling and Creative Writing
- Personal Financing 101 – Where am I? Where do I want to be? When? How?
- The People of My Life – How am I connected to family, friends and the people around me? What would I change? How am I going to change?
- Leading from the Back – Exploring the power of the servant leadership model
- Caribbean Games – Learn the games that are local to the Caribbean Islands
- Balance It Up – How do I find balance between work, school, family, friends, sport, shopping, movies, and partying?
- Language of the Islands – Crash course on the local and indigenous languages of the Caribbean

Light Up the Night - Partying Caribbean Style

We've planned some great Caribbean social events tailored for the YPO-WPO Young Adults including an International Date Night, an Amazing Race Team Challenge, and a Charity Poker Championship. Stay tuned for more details!

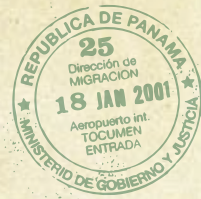
Keeping Connected - Creating Networks

To facilitate Young Adult networking pre-University, Young Adults are encouraged to join the Caribbean Family University Facebook Group. The connections will continue once everyone disembarks the cruise through a Young Adult focused NING Site and Facebook page.



Ports of call — offsite education

A full schedule of offsites and registration opportunities will be included in the next newsletter and posted to our website.



Cartagena, Colombia

The shining jewel in Colombia's Caribbean crown, Cartagena is a charming reminder of colonial days that still preserves its Spanish heritage and romantic traditions. Strolling through the crooked narrow streets of the Old City, you'll come upon palm-filled plazas and stately colonial mansions with wrought-iron gates and balconies taking you back in time to Cartagena's genteel past. Its once impregnable fortifications still block the western entrance to the harbor and guard the Boca Chica (mouth of the bay) in which the city is nestled. Walls 40 feet high and 60 feet wide encircle this heroic city complete with underground secret passages, and seven of its nine original forts remain standing.



Family Philanthropy Project Granitos de Paz Foundation of Colombia

Executive Director Martha Elena Mogollon will take families to a slum in Cartagena to see how the Foundation is rebuilding the health of the population and improving living conditions through biological farming and micro-credit lending. YPO-WPO youth will have the opportunity to meet the local children, joining in some of their local customs and games. More information about Granitos de Paz can be found at www.fondation.veolia.com/en/library/news



Cartagena Family Adventure Offsites

Walking & Carriage Tour- Spend a wonderful afternoon taking in Cartagena's Colonial houses, churches and plazas. Visit a local home with a restoration specialist.

Private Visit with President Alvaro Uribe- Along with President Uribe, members and spouses will have a special VIP visit with Colombia's Secretary of Defense and Commerce.

Jewelry Design- Come away from this hands-on workshop with some unique jewelry designs of your very own creation!

Caribbean Cooking- Alongside a Colombian chef, learn the secrets to creating some of the local delicacies.

Colón, Panama

The second largest city in Panama, Colón sits at the Caribbean end of the Panama Canal. It was surrounded by the former Panama Canal Zone. An important port and commercial center, Colón was made a free trade zone in 1953 and is the world's second largest duty-free port. Americans working on the Panama railroad founded the city in 1850. After completion of the railway in 1855, the port overshadowed the older Caribbean ports of Panama and became quite prestigious. Three modern ports make Colón one of the most important ports of the Caribbean Sea.

Panama Family Adventure Offsites

Cook Your Catch: Fishing In Gatun Lake- Appreciate the flora and fauna of this beautiful lake and at the end of the day, cook up your catch for lunch lakeside.

Embera Indian Culture- This unbelievable experience will take your family deep into the Chagres National Park, where you will meet the Embera Indian community, ride on a piragua (Indian dug-out canoe), wade or swim beneath an ice cold waterfall, and walk some spectacular ecological significant trails.

The Conqueror's Path: San Lorenzo Fort- Take an exciting riverboat ride on a stretch of runs between the Gatun Locks Spillway to the historical site of Fort San Lorenzo at the mouth of the river.



The Chagres Challenge- Take a helicopter ride up to the Cordillera (mountains), viewing the Panama Canal, Gatun Lake and Panama's rich rainforest to the backwaters (Class II & III rapids) for an unbelievable river adventure!

Golf at Summit Resort- We'll take you to Summit golf course, which was designed by Jeffrey Myers and sits next to the Panama Canal amidst a beautiful green landscape for a round of golf and lunch at the club.

Grand Cayman

This British colony 480 miles south of Miami is the largest of the Cayman Islands even though it's only 22 miles long and 8 miles across at its widest point. George Town is the colony's capital and commercial hub.

The name Cayman comes from a Spanish-Carib word, *caymanas*, or "crocodiles," although historians believe the crocodiles in reality were iguanas. The first colonists were a motley crew of shipwrecked sailors and buccaneers, including the 17th-century Welshman, Sir Henry Morgan. The civil manners of the locals today reflect their British heritage. Grand Cayman is a tranquil, slow-paced oasis perfect for YPO-WPO families!



Grand Cayman Family Adventure Offsites

Swim with the Stingrays- Take a catamaran to the world famous Stingray City for a day of snorkeling and fun in the sun.

Wave Runner Snorkel Safari- Embark on an early morning safari to view some spectacular underwater marine life at Cemetery Reef and Boggy Sand's Reef.

Boatswain's Beach- A unique opportunity for your family to swim and snorkel with fish and other marine life in a 1.3 million gallon salt water lagoon! Peer into a predator tank and come nose-to-nose with sharks and eels!

Underwater Photo Safari- Join dive masters Ridlon "Sharkman" and Carin "Mantagirl" as they take families under the sea to capture some fantastic images of ocean life.

Island Overview- Get to know your way around the island as you visit George Town, the Capital of Grand Cayman, Stingray Brewery, Pedro St. James Castle, the birthplace of democracy and much more!



Sizzling Caribbean Nights

While your days will be filled with learning and exploration, your evenings will awaken all your senses! Tropical breezes, calypso music, clear nights on sandy beaches — we can't think of a better place to have fun and let loose than in the Caribbean. Whether on board our stunning ship, or at one of our ports of call, we promise you evening events that you will remember for years to come. Sail away to a fantastic Caribbean party jamming to the beat of a Junkanoo band. Celebrate the New Year like never before at the magnificent Castillo de San Felipe fortress overlooking Cartagena! Dine under the stars in the Miraflores Lock of the Panama Canal and relive the swashbuckling days of long ago from a South Sea's inspired beach party.

Youth and Young Adults will have their own fun during dive-in movies, international date night, and a Caribbean scavenger hunt!



Welcome Aboard —Regent Seven Seas Navigator

Since the earliest days of sail, there has been something special about traveling by ship. It is our hope that during the course of this University you will not only experience stellar education and exchange with other families from around the world, but you take the time to enjoy the fresh air and sunshine, the breathtaking vistas and views along the gorgeous Caribbean landscape. This will be a wonderful opportunity to carve out some unhurried time to create lasting memories with those closest to you.

Families will be sailing the Caribbean in style! Each suite has ocean views and private balconies including marble-appointed bathrooms with full-size bathtubs and separate showers. While aboard the *Regent Seven Seas Navigator* enjoy:

- Complimentary beverages including fine wines and spirits
- In-suite beverage cabinet stocked daily with family's preferences
- Complimentary 24-hour room service

Academies

Caribbean Family University At Sea Academies

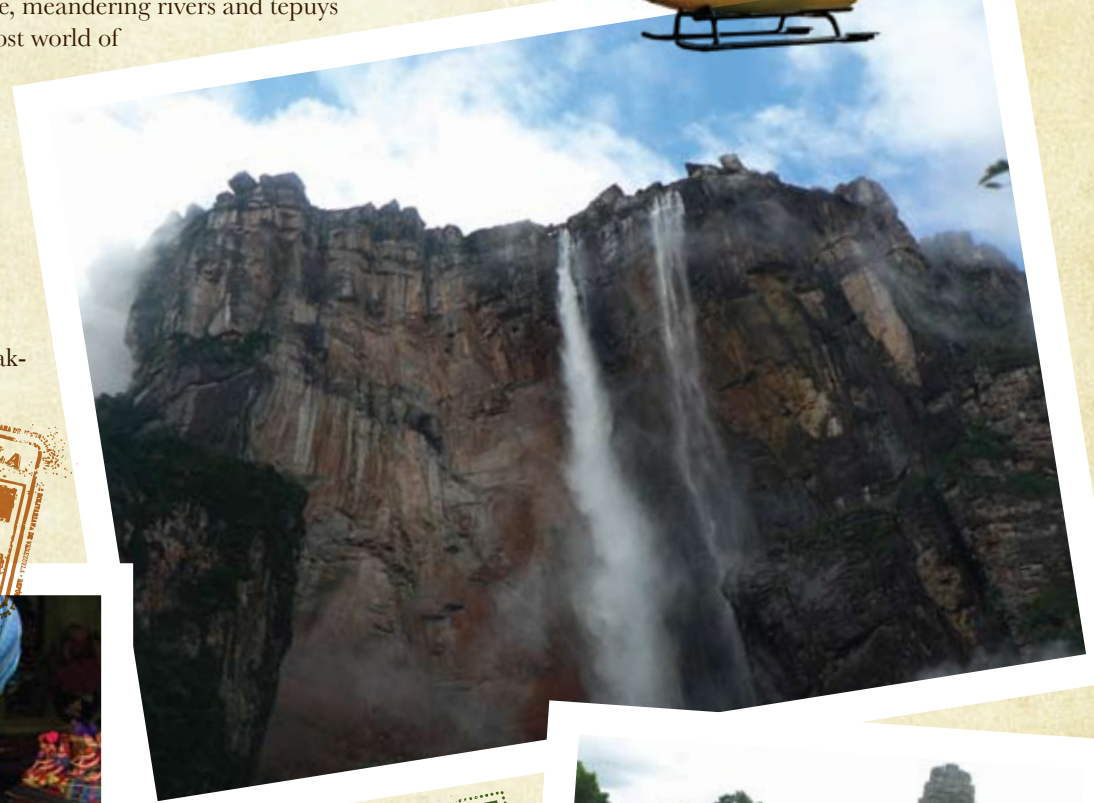
Veteran YPO-WPO champions Alberto and Malu Duhau (WPO Miami/Ft. Lauderdale) have planned exceptional academy excursions that will enhance your University experience.

Smaller in size, each program has been designed to provide the space and time for renewing and strengthening relationships as well as building close connections with other families. Each will offer rich cultural exchanges with locals, personal challenges and adventures within the rich bio-diversity of each country.

Venezuela

21-27 December 2009

Truly a destination unlike any other, Venezuela has an incredibly pristine and exotic landscape with savannahs, lush jungle, meandering rivers and tepuys (table-top mountains). Discover the lost world of Canaima National Park, a unique landscape formed from the oldest rocks on earth and populated by Native Americans of the Pemon peoples. Explore Canaima's unspoiled wilderness in dugout canoes, fly by helicopters above Angel Falls, which at 3,000 feet, are the highest free-falling waterfalls in the world! This is truly one of the most breathtaking places on earth!



Guatemala

21-27 December 2009

Families will travel south to Antigua to discover Spanish colonial and ancient Mayan history and architecture. Visit Tikal, the largest archaeological site and urban center of the pre-Columbian Maya civilization and explore Lago de Atitlán. Formed by a collapsed volcano cone, this beautiful lake is surrounded by craggy mountains and three volcanoes, and is the deepest lake in Central America. Visit some of the traditional villages along its perimeter, still inhabited by Mayans. Head for the majestic "Islands in the Sky" the Sierra Madre Mountains, which harbor 37 active volcanic cones. Explore this spectacular landscape of basaltic fields, geysers, waterfalls and caves.



Costa Rica

21-27 December 2009

This will be an epic family adventure in the heart of a pristine jungle. Immersed in the magical Costa Rican culture, families will embrace personal challenges and adventures within the rich bio-diversity of the tropical rain forest. Attended by expert guides, families will experience a unique excursion each day, including rappelling down 60-foot waterfalls, foraging and preparing a meal from the edible rainforest plants, white-water rafting, climbing 50-foot trees and touring the jungle forest canopy, participating in a sweat lodge ceremony to cleanse the mind, body and spirit, and taking a traditional medicinal plant walk with a trained native shaman. **Due to the exclusivity of this location the Costa Rican adventure is limited to five families!**



Caribbean Family University at Sea Captains and Crew

Scott & Martha Dickman (YPO Tulsa)
University Chairs

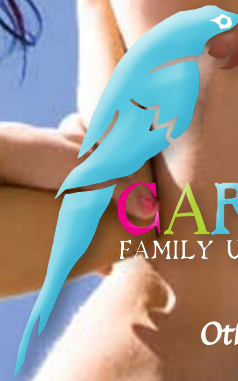
Derek & Mary Johannson (YPO Manitoba)
Hospitality & Youth Chairs

Tom & Jennifer Hillman (YPO Lewis & Clark,
WPO St. Louis)
Education Chairs

Alberto and Malu Duhau (WPO Miami/
Ft. Lauderdale) Academy Chairs

Andres & Olga Tello (YPO Colombia)
Cartagena Port Chairs





CARIBBEAN
FAMILY UNIVERSITY AT SEA

*Other things
may change us,
but we start
and end
with family.*

A YPO-WPO INTERNATIONAL EVENT

600 Las Colinas Boulevard, Suite 1000 • Irving, Texas 75039 U.S.A.

www.myypo.org/caribbean2009

1.800.773.7976 / +1.972.587.1500

Unable to view this newsletter? Please visit www.myypo.org/FocusOnUnivandExp9November2010 for the online version.



9 November 2010

Gain New Perspective. Engage Your World.

Connect face-to-face with members throughout the world at YPO-WPO [Universities](#), [Experiences](#) and [Conferences](#). Take advantage of high-octane, experiential learning from world-renowned and inspiring thought leaders. Find all opportunities at: www.myypo.org/universities, www.myypo.org/experiences or www.myypo.org/conferences.

Join **Eddie and Hilary Keizan (WPO Johannesburg)** for the WPO Namibia Experience, where landscapes collide. See first-hand the contrasting landscapes and varied cultural influences of this amazing land while experiencing first-class accommodations, charter travel and world class resources.



WPO Namibia Experience

25-30 May 2010

Send more info ►

www.myypo.org/namibia2011 ►

Universities: Premier Educational Learning



South Africa Presidents' University

2-10 April 2011

Unpack the paradox of South Africa as we learn why it is the microcosm of the world in this no-holds-barred University chaired by **Andrew Bradley (YPO Cape Town)**. Begin with an unforgettable safari in the world's premier private game lodges and continue on to the dynamic city of Cape Town.

Send more info ►

www.myypo.org/CapeTown2011 ►



Florence Presidents' University

19-24 May 2012

Through Chair **Francesco Barontini (YPO Tuscany)** and Honorary Chair **Simonetta Brandolini D'Adda (WPO Europe At Large)**, you will have access to an unparalleled insider's experience to one of the world's most important cultural centers. This university will include a day away to explore other sites including Milan, Rome and Tuscany.

Send more info ►

www.myypo.org/Florence2012 ►

Experiences: Engage your world! New people, places, environments.



Rajasthan: A Royal Affair

7-10 December 2010

Rajasthan offers the perfect romantic interlude in the inimitable style of the maharajas of yore! Event Chair **Parmeet Sawhney (YPO Delhi)** will share the fanfare of an Indian wedding, the royal sport of Elephant polo and a village carnival which all will leave you breathless.

[Send more info ►](#)

www.myypo.org/rajasthan2010 ►



Life in Focus 2011

6-11 February 2011

A highly-impactful annual event held in an exquisite Indian Ashram and hosted by **Walter Frey (YPO Durban)**. Explore the technique of living and place your life in focus at this five-day intensive program. Awarded Best of the Best at GLC 2010, don't miss this truly exceptional event.

[Send more info ►](#)

www.myypo.org/lifeinfocus2011 ►



2011 Global Leadership Summit

24-26 February 2011

Rise above the challenges in your business, community and family, and reach even greater heights of inspiration at the 2011 Summit chaired by **Scott Dickman (YPO Tulsa)**. Embark on an inspirational journey and understand the potential power of better leaders around the globe.

[Send more info ►](#)

www.myypo.org/summit2011 ►



Bahia-Rio: The Imperial Way

13-17 April 2011

Debora and Silvio Eisenberg (WPO Rio de Janeiro) invite you to discover Brazil's treasures: Bahia and Rio de Janeiro, known as the cidade maravilhosa (marvelous city). Learn its rich and exotic culture and find out the reasons why the Brazilians are among the happiest people on Earth!

[Send more info ►](#)

www.myypo.org/bahiariorio2011 ►



Budapest Experience

13-16 May 2011

Experience magnificent Budapest for an excellent value, through this once-in-a-lifetime event. Indulge

More Great Experiences

London Olympic Experience

4-9 August 2012

[Send more info](#)

www.myypo.org/2012londonolympics



your senses and stimulate your intellect in Eastern Europe's cultural hotspot with hosts Mark Wight (**WPO Eurochapter, WPO Chicago**) and **Eszter Borvendég**, born and raised in Hungary.

[Send more info](#) ►

www.myypo.org/budapest2011 ►



Africa Family Safari Experience 2011

30 June – 6 July 2011

Along with event Chair **Richard H. Clarke (YPO Johannesburg)**, you and your family will enjoy the thrills of the African Bush. Be amazed and inspired for six days as you encounter the Big Five at close range. Enjoy academies to Cape Town and the Victoria Falls.

[Send more info](#) ►

www.myypo.org/africafam2011 ►

Conferences: Expand your global perspectives.



Dhak Dhak Dilli South Asia Retreat

3-5 December 2010

With business, political speakers and cultural aficionados, Dhak Dhak Dilli is an immersive adventure of inimitable experiences with unlimited networking, learning and fun. Join **Vikram Singhania (YPO Delhi)** and fellow members for this journey of inimitable experiences unwinding contrasts, impressions of history, education and celebration.

[Send more info](#) ►

www.myypdilli.org/dhakdhakdilli



MENA Retreat Egypt

23-27 March 2011

Ignite your imagination during this journey through Luxor with **Dalia and Ashraf Zaki (YPO Cairo)**. Be among the first to visit newly-discovered tombs with leading archaeologist Dr. Zahi Hawass. Attend a candid session with film star Omar Sharif. Enrich your passionate affair with Egypt through our spectacular Cairo Academy.

[Send more info](#) ►

www.myypo.org/MenaRetreat2011



Palm Springs – Reinvent Yourself!

19-23 October 2011

Join event Chairs **Andrew Srenco (YPO St Louis)** and **Donn Lux (YPO St Louis)** on a journey as we reinvent ourselves, our marriages, our families, our businesses and our values. Obtain the tools to assist you in making real changes in your life that you may have been talking about for years.

[Send more info ►](#)

www.myypo.org/PalmSprings2011 ►



Natural Balance Halifax

27-30 September 2012

Most YPOers live at an accelerated pace. Halifax is the perfect backdrop for a time of resetting, recentering and recharging. You owe it to yourself to join **April and Paul Leblanc (YPO Atlantic Canada)** at this Natural Balance Halifax event.

[Send more info ►](#)

www.myypo.org/halifax2012 ►



This broadcast e-mail has been sent by YPO-WPO to members, spouses, chapter administrators and management team members. To manage your e-mail subscriptions, log on to MyYPO and click on "Edit Profile" in the yellow box below your photo. Choose "E-Mail Preferences" and mark any categories of messages that you want to UNSUBSCRIBE.

Please visit <http://www.myypo.org> for additional information on all YPO-WPO programs, services and news. To use the web links, hold your mouse pointer over the link and left-click on your mouse, opening your web browser directly to that link. If that does not connect you, open your web browser and copy/paste the link into the browser. Remember to have your YPO-WPO user ID and password ready. If you do not have this information or have any difficulties, please contact YPO-WPO at 1.800.773.7976 or +1.972.587.1500 or via e-mail at askypowpo@ypowpo.org.



The Black Iris

We've named our Jordan University newsletter The Black Iris, in honor of Jordan's national flower. This exquisite iris found shimmering in the blowing desert winds south of Amman is a dramatic symbol of beauty that has adapted to a harsh environment of intense sun and extreme winds, thereby acquiring a unique color and soulful beauty that some say matches the black eyes of nomadic shepherds.

Happy Birthday to You!

If you see **Caro Simpson** (WPO Adelaide) and **Ya Ping Chang** (YPO Sao Paulo) be sure to wish them a very happy birthday on Sunday, and also to **Jaye Lee Wang** (YPO Taipei) on Monday!

Celebrating an Anniversary 10.10.10

Happy Anniversary to **Derek & Mary Johannson** (YPO Manitoba)!

University Notes

Networking Breakfast

Join the top 10 YPO-WPO Networks represented at the University for a breakfast on Monday, 11 October, from 6:00-8:00 a.m. in Mukhtar 1-3. Look for the tabletop signs for the Network you represent or one that you are interested in learning more about, and take a seat!

Name Badges

It's critical that you wear your name badge to all official education, offsite and social programs. Located on the back of your name badge is a 24-hour emergency telephone number that may be dialed in cases of medical need or assistance with an emergency situation when you are out and about in Amman or the Dead Sea resort.

Medical Office

If you should have any medical needs while in Amman, we have a medical team on site at the InterContinental in room 842. Staff will be on hand Sunday (11:00 a.m.-7:00 p.m.), Monday (6:00 a.m.-6:00 p.m.), Tuesday (6:30 a.m.-6:00 p.m.) and Wednesday (3:30 a.m.-12:00 p.m.).



The **BLACK IRIS**



SUNDAY, 10 OCTOBER & MONDAY, 11 OCTOBER 2010



JORDAN PRESIDENTS' UNIVERSITY

Marhaba — Welcome to Amman!

*Jordan is wild, with limitless deserts
where the Bedouin roam, to the
mountains of the north that are clothed
in green forests, to the fertile valley
where the Jordan River flows.*



Today we gather in the ancient city of Amman to meet with friends old and new to begin our travels through Jordan and continue our leadership journey as YPO and WPO members. We'll get the layout of the land, exploring this dynamic city's bustling streets through our offsite program, and launch our education with an overview of this vital region.

Amman is Jordan's political, cultural and economic center and one of the oldest continuously inhabited cities in the world. First settled by the Ammonites and called Rabbath-Ammon in the times of the Old Testament, this city was conquered

by King David of Israel in the 11th century B.C. and regained independence under his son King Solomon.

By 1905, the city was populated by 3,000 people and on 15 May 1923, the Emirate of Transjordan came into existence with Emir Abdullah, a Hashemite and direct descendant of the Prophet Mohammad as its leader. By March 1946, Transjordan secured its independence, and was renamed the Hashemite Kingdom of Jordan with Amman as its capital, and Abdullah named as its king.

1001 Arabian Nights

Sunday Evening

6:30 p.m. Departure from InterContinental Lobby

Dress: Casual

Our first evening together we'll enjoy the company of friends on the charming grounds of the converted farmhouse of the Abujaber estates — **Kan Zaman** and **Baykeh**. Search for treasures – antiques, silver, and hand woven rugs – as you make your way through the small market at Kan Zaman. Enjoy local traditional delicacies while being entertained by a talented group of musician and performers.

It Begins: A Middle East Primer

Monday, 11 October 2010

8:00-9:30 a.m.

Al Riwaq Ballroom

The first full-day of our University kicks off with a terrific overview of the Middle East which will help you get an enriched understanding of Jordan and its neighbors in modern and historical contexts. The morning will begin with a welcome from University Co-Chairs **Imad** and **Alia Badran** (YPO Jordan) and **Dave Maney** (YPO Colorado).

We'll get the ball rolling and our intellectual juices flowing with a daily Arabic lesson taught by our very own University Networking Chair **Luay Abu-Ghazaleh**, as well as a fun geography quiz by **Dave Kelly** to test how much we know about the diverse region we are visiting. Later, we will explore the complex relationship between the Middle East and the West as expressed in European art masterpieces, led by Manhattan attorney and avid art historian **David Lenefsky**.

Welcome to My Jordan

8:45-9:20 a.m.

Al Riwaq Ballroom

This morning we have the honor of being welcomed to Jordan by **Prime Minister Samir Rifai**, as well as the pleasure of hearing from four key leaders of the Jordanian government, as they offer personal perspectives on their homeland. **H.E. Samir Rifai, Prime Minister** and **Minister of Defense; H.E. Suzanne Afaneh, Minister of Tourism and Antiquities; H.E. Hazem Malhas, Minister of Environment; and H.E. Samir Murad, Minister of Labour** will join our discussion to help us understand and appreciate the beauty of the country and its complex challenges. **H.E. Afaneh, H.E. Malhas, and H.E. Murad** are members of the YPO Jordan Chapter.

In-Depth Education: What is Islam?

10:00-10:45 a.m. and 11:00-11:45 a.m.

Zara

Join **Dr. Amjad Qourshah**, assistant professor in comparative religions and Christian-Muslim relations at the faculty of Shari'ah (Islamic studies) at Jordan University, for this excellent primer on one of the most misunderstood and controversial faiths. Dr. Qourshah will hold two sessions to accommodate all University registrants.

Amman Offsite Update

Monday's offsite program has changed to accommodate a very special evening reception at the Royal Court palace compound. Please note that all buses will leave on time for Monday's offsites, in order that all participants return back to the InterContinental Hotel in time to dress for the evening's social. Most offsites will depart

promptly at 9:45 a.m. Please keep track of the time. You will not be able to join your offsite if you miss the bus.

No standbys will be taken for the Royal Automobile Museum, the Helicopter Tour or the Special Forces offsites due to the advance security clearance required of all participants.

The Offsites Standby Desk will be open from 8:30-11:00 a.m. and is located outside the hotel lobby.

Evenings in Amman

Treated Like Royalty: An Elegant Affair

Monday Evening

3:30 p.m. Security Check

Followed by Departures from InterContinental Lobby

Dress: **Smart Casual** (No jeans, no high heels as the reception takes place on a grassy lawn and you will be walking through the cobblestone pathways of the palace compound.)

This is truly a once-in-a-lifetime evening. YPO-WPO has been invited to the Royal Court for a special reception with **His Majesty King Abdullah II** and **Her Majesty Queen Rania**. This type of event has never taken place in Jordan's Royal Court before, and we are the first, and perhaps the only group that will experience this wonderful venue with the King and Queen present.

His Majesty King Abdullah II and Her Majesty Queen Rania joined the YPO Jordan Chapter as honorary members in 2007. His Majesty King Abdullah II personally supported and encouraged development of the YPO Jordan Chapter, demonstrating a

commitment to achieving goals YPO shares to develop better leaders to create a better world. This enchanting evening will begin at the Royal Court compound located on a hill in the old sector of Amman. Construction on the site began in 1925. You will have an opportunity to visit Raghadan Palace, Basman Palace, and the Royal Cemetery where King Hussein, King Abdullah, as well as other members of the royal family and several Jordanian prime ministers are entombed. We will gather at Nadwa Palace for a reception and a royal greeting. Formerly the home of Their Majesties King Hussein and Queen Noor, today it is a guest palace. Enjoy drinks and light hors d'oeuvres as you mingle on the lawn. Following the reception, we'll return to the InterContinental Hotel for a light dinner (poolside), 7:00-10:00 p.m.

Special thanks to Jordan Chapter members **Nisreen** and **Ali Husry** for coordinating this wonderful event for our Jordan University participants.

Check It Out

Please Read Carefully!

A security check will take place at the hotel at 3:30 p.m. in the lobby of the InterContinental Hotel on Monday. No cameras or cell phones will be allowed on the buses to the Royal Court compound. No photographs may be taken during the evening. It is essential that you bring the invitation you receive prior to boarding the bus and wear your University name badge.

You will not be allowed into the Royal Compound without both of these items.



Visit with committee members for the upcoming South Africa Presidents' University — Cape Town & Safari, 2-10 April 2011, and the Florence Presidents' University 19-24 May 2012. Universities under consideration include Israel, Cairo, Hong Kong (WPO), New Delhi, Rio de Janeiro and Argentina.

Departures Information

If you have any changes to your departure notice, please see us at the Information Desk. We will depart the hotel 3 hours prior to any international flight.

Medical Assistance

A doctor is available if you should need assistance in room 3430 of the Kempinski.

Give Us Your Feedback

On Friday evening you should receive an e-mail, which will include the Jordan University evaluation. Please take a moment to share your comments with us and return the form to YPO as soon as possible.

Looking for Something?

If you have misplaced a personal item, stop by the YPO Information Desk in the Ishtar Lobby before departing.

Breakfast & Lunch

You'll have your choice of one of three restaurants at the Kempinski Ishtar for breakfast and lunch on Friday — The Codes Restaurant & The Kish Bar (Main Building, lobby level), and The Gilgamish Hall (level 4).

Jordan Photos

Core Branding photographers have been out and about at offsites, socials and education session, capturing memories of our week in the Middle East. Please make sure you stop by the photo desk in the lobby of the Kempinski when you depart the University on Saturday to pick up a DVD of photos to take home with you.

Happy Birthday to You!

We offer our best wishes for a very Happy Birthday to **Howard Goldberg** (WPO El Paso), **Ricardo de Queiroz** (WPO Sao Paulo), **Alessandra Bartunek** (Paulista) and **Mariana Freire** (Paulista). We are glad you are spending this special day with us in Jordan.

The BLACK IRIS

FRIDAY 15 OCTOBER 2010

JORDAN PRESIDENTS' UNIVERSITY

Ma Assalameh Jordan! Peace or Permanent Upheaval?



Our final day together we will broach the most troubling question plaguing the Middle East — are there any prospects for peace, or is this remarkable region doomed to remain in an infinite state of conflict? We'll talk with several of the world's most insightful thinkers on Middle East politics, as well as young adults who grew up on both sides of the Israeli/Palestinian conflict, as well as the Cordoba Project's **Imam Feisal Rauf**, whose efforts to build what critics have come to call the "Ground Zero Mosque" have garnered intense worldwide attention.

Education

8:00 a.m. -12:00 p.m.

Sacramento Ballroom (Level 4) Growing Up in a Culture of War

Come hear a new generation of peacemakers, OneVoice Youth Leaders **Thuraya Nawaf Aghbar, Tal Harris, Antwan Saca** and **Daniella Shlomo**, as they share with us their thoughts on peace in the Middle East and how they are working towards fulfilling the hopes and beliefs of both the Palestinian and Israeli peoples to end the conflict and establish a viable and independent Palestinian state.

Just Added!

Meet the New Boss - Same as the Old Boss: Iran and Turkey and the Arab

Joining us this morning is former Algerian Foreign Minister and Ambassador, **Lakhdar Brahimi**. Although he relinquished his position in the United Nations in December 2005 under Secretary-General Kofi Annan, Brahimi continues to do extensive work in the field of conflict resolution and peace making. A W.D. White Professor-at-large at

Cornell University, Brahim is a member of "The Elders," an initiative of Nelson Mandela's, which includes a group of statesmen and personalities.

The Faiths Meet in Great Art

David Lenefsky will offer his final installment on his perspective on how the Middle East and Islam have been viewed and portrayed in great art and help us understand the great legacy these artists have left us to this day.

Searching for a Way Out

Dave Kelly in Conversation with Marwan Muasher

As Vice President for studies at the Carnegie Endowment, **Marwan Muasher** oversees the Endowment's research in Washington and Beirut on the Middle East. Muasher served as Foreign Minister and Deputy Prime Minister of Jordan, and his career has spanned the areas of diplomacy, development, and civil society.

Why Reason Doesn't Prevail

Marwan Muasher and Yossi Klein Halevi

Join in on this insightful discussion between author, journalist and researcher of Israeli culture and society, Yossi Halevi and Dr. Marwan Muasher, Vice President for Studies at the Carnegie Endowment for International Peace.

The Newest Testament: Were You Changed?

This candid conversation will include distinguished, well-traveled, Western-savvy Middle East YPO members who will sit down with **Dave Kelly** for a frank discussion of how they see the West and Westerners. Learn what it is like to be a YPOer from a culture a large group of their peers don't understand.

JUST ADDED!

Can Islam and the West Live Happily Ever After?

Imam Feisal Abdul Rauf is the chairman of the Cordoba Initiative, an independent, non-partisan and multi-national project that works with state and non-state actors to improve Muslim-West relations. In this capacity, he directs projects that aim to heal conflict between Islamic and Western communities by developing youth leadership, empowering women, and engaging Islamic legal scholars in addressing the implications of contemporary Islamic governance. In 1997, he founded the American Society for Muslim Advancement (ASMA), the first Muslim organization committed to bringing American Muslims and non-Muslims together through programs in academia, policy, current affairs, and culture.



Dead Sea Offsite Update

If you know you will not be attending your confirmed offsite, please let the Offsite Desk know.

Offsite Standby

We have taken 99% of standbys. Do not get discouraged. If you would like to attend an offsite you did not register for, show up 15 minutes prior to the departure time and place your name on the list.



Evenings at the Dead Sea

YPO-WPO International Event Expo Cocktail Party

7:00-8:15 p.m. Infinity Pool (Circular pool below the Ishtar Building)

Dress: Casual

Everyone will gather at the YPO-WPO International Event Expo reception before the final night social located at the Infinity pool.

Fire, Pyro and Steel

8:15 p.m. Kempinski Beach

Dress: Casual

Tonight we'll gather on a private stretch of beach along the Dead Sea to celebrate the wonderful time we've enjoyed together in the Middle East and the new friendships we made along the way. Mingle with friends, dance, and enjoy dinner as you take in the breathtaking sunset during this casual evening.

University Notes

Handcrafted Jewelry

We've brought with us from Amman Imseeh Jewelers who have graciously offered to display their handcrafted pieces in the Ishtar Lobby on Friday from 9:00 a.m.-10:00 p.m. Shop for semi precious and precious stone pieces as well as a wonderful selection of one-of-a-kind diamond designs. Members will be given a discount. Thank you to **Dina Abu-Ghazaleh** (YPO Jordan) for organizing this special shopping opportunity.


Preview Upcoming YPO-WPO Universities

Loved your experience in Jordan? Join us for the YPO-WPO International Event Expo reception on Friday from 7:00-8:15 p.m. at the Infinity Pool. Come check out what's planned for 2011 and beyond.

6 / 0 8

INDEX

this issue includes

WPO MENA Recruits!	2
MENA Region Awards	2
MENA Partners with Columbia University	2
	
MENA Retreat	3
Event Previews	4
Miami GLC/CLC 2009	4



 Lifelong Leadership

Regional Chair Letter

Dear YPOers and Spouses,

It is hard to believe that my first year as MENA Regional Chair has come to an end. It has been a dynamic year for the region as our board developed and executed an ambitious, comprehensive agenda designed to raise our profile not only in our region, but within the YPO network. The MENA star has shone brightly indeed.

We held our first regional board meeting, open to chapter chairs and incoming chapter chairs in November in Cairo, Egypt and our second in May in Aqaba, Jordan.

MENA has formed two important alliances that will be vital to our continuing journey to becoming better leaders as well as offering value to each member's experience. We have signed a Memorandum of Understanding with INSEAD's new Executive Education and Research Centre in Abu Dhabi, and with Columbia University Middle East Research Center (CU-MERC) in Jordan. In the coming year, members will have an opportunity to participate in new leadership programs with these fine institutions.

In July, I will be stepping down as Regional Chair to assume my new role as YPOI Board Representative. Beginning this year, MENA and Africa share a seat on the International Board.

Samir Murad (Jordan Chapter) has graciously accepted to take over as MENA Regional Chair and the Executive Committee voted unanimously to pass this decision. As soon as Samir assumes his role for the 2008-2009 year, new members will be nominated to fill in the role of Regional Membership Chair and Regional Vice-Chair in July 2008. Samir will also serve on the MENA WPO board.

It has been my deepest pleasure to serve you as Regional Chair. I am proud of our achievements this year and I hope to continue to dedicate my time not only to the MENA region, but to serving YPO-WPO on an international level. Thank you to my fantastic board (**Samir Murad, Waleed Al-Banawi, Musaed Al-Saleh, Suzy Kanoo, Imad El-Khalil, Zeina El-Khalil, Amin El-Maghraby, Arif Bukhari, Abdullah Alothman**) for your dedication and support. All of you have been instrumental in the development of this dynamic region.

Warm Regards,

Luay T. Abu-Ghazaleh (Jordan)
MENA Regional Chair

2

I S S U E



Regional Board Meets in Aqaba, Jordan

MENA Regional Chair **Luay Abu-Ghazaleh** (Jordan) along with 13 of his regional chairs and managers met on May 4 in Jordan for the final board meeting of his term. Abu-Ghazaleh will be stepping down in July to assume his new role as YPOI Board Representative. **Samir Murad** (Jordan) has accepted to take over as the MENA Regional Chair and the Executive Committee voted unanimously to pass the decision.

Much of the focus of the meeting centered on the progress of the region in terms of membership and recruitment, strategic alliances with INSEAD and Columbia University to strengthen educational opportunities for members in the region, and empowering chapters in the region through a series of initiatives.

Abu-Ghazaleh discussed the merger of YPO with WPO, as numbers will sharply increase as WPOers (ages 50-55) are converted into the membership. "Every YPO chapter will have its WPO counterpart in MENA," explained Abu-Ghazaleh. "We have to begin now to tailor our education programs and current policies to be geared to both WPOers and YPOers."

"As the merger between the organizations becomes a reality," said **Amr Khashoggi** (WPO Regional Chair), "it is crucial that MENA plays a more active role in managing content on the 'myppo' regional Web page, to keep our members informed of upcoming events and changes in the region."

With regards to education, focus was paid to the youth. "It is a goal of mine to develop the next generation of YPOers," said **Jawdat Shawwa**

(Kuwait). He provided the board with background on the new and improved MENA Youth Event, open to children of YPOers ages 14-17, which will run every four years based on cycling of the young adults in the region.

The Board also touched on upcoming events in the region, the use of new member vouchers, as well as clarifying the YPO-WPO Networks program and its purpose.

Time was spent on discussing the strength of the chapters, and on the importance of chapter administrators and the member application process and re-certification of current members.

The next REX and Regional Board Meeting will be a joint meeting with Africa and is scheduled for 23-24 October 2008.

WPO Middle East/North Africa Region Recruits at Successful Event

Middle East/North Africa Region made great strides toward building the WPO experience during a special reception in Dubai held 10 May 2008. Hosted by WPO Regional Chair **Amr Khashoggi** (WPO Saudi), the WPO Emirates Chapter and champions **Sami Abourahme**, **Ghaleb Farha** and **Rami Malhas**, the event gathered WPO MENA leaders to exchange ideas about the development and revival of the region.

The reception, YPO & WPO...One Family, One Spirit, aimed to develop current chapters and recruit new dual YPO and WPO members from current MENA YPOers. As a result, 11 members joined the WPO Emirates Chapter, and the WPO Saudi Chapter has reported numerous inquiries. The event also spurred the creation of new WPO chapters in Jordan and Lebanon.

Attendees heard from **Hamid Jafar** (WPO Emirates), the founding chair of YPO and WPO Emirates Chapters, who delivered a brief historic background on the creation of both of these chapters. **Omar Al Askari**, who was the first YPO International Chairman from the Middle East, serving as chairman in 1999-2000, sent a letter of congratulations promising his unwavering support. The event had a surprise element



Amr Khashoggi, Hamed Al-Kaff, Adnan Khashoggi, Ghaleb Farha and Rami Malhas

when Adnan Khashoggi, the international financier and brother of Amr Khashoggi, dropped in as an unexpected guest, promising to revisit the WPO Emirates Chapter as a keynote speaker.

Amr Khashoggi, in his new capacity as MENA Regional Chair, addressed the group and explained the merger of YPO and WPO, the benefits and the plans for MENA. He introduced the new MENA WPO Regional Board; its launching is a vital step in making MENA a vibrant and active region in both WPO and YPO.

MENA Region is on its way to phenomenal membership growth. Next steps for the region include the revival of the WPO Saudi Chapter, championed by **Abdulaziz Jazzar** (WPO Saudi); and the WPO

Pakistan Chapter, championed by **Arif Bukhari** (YPO Indus, Pakistan). MENA will also launch the WPO Jordan Chapter, championed by **Samir Murad** (YPO Jordan) and WPO Lebanon Chapter, championed by **Imad El-Khalil** (YPO Lebanon).

Khashoggi serves on the MENA YPO Regional Board, and Murad, the MENA YPO Regional Chair, serves on the WPO Regional Board, creating closer cooperation and living the region's motto of "One Family, One Spirit."

MENA Region Awards

Best of the Best Education Award

Jordan Chapter Education Officer **Imad Badran** was awarded with the highest education honor in the region. Badran's challenging program included relevant topics not only for members, but their spouses and children. Keeping with tradition, the Jordan Chapter held its annual Handover Dinner under the patronage of **His Majesty King Abdullah II of Jordan** who emphasized the importance of education and international cooperation in addressing the root problems of extremism. The event rated a "10."

Coming in second was a special piano recital and reception for Jordan members and their families who spent an evening with local talent Karim Said. This intimate meeting with Said, age 17, allowed families not only the opportunity to hear this wonderful pianist, but have a Q & A with the performer who is currently studying at the Purcell School of Music in London. The event was attended by 100 percent of the chapter's membership.

MENA Social Responsibility Award

Bashar Masri (YPO Palestine) was awarded the MENA Social Responsibility Award. His YPO Work-Education (W-ED) program offers financial assistance to qualified Palestinian students enrolled in a four-year bachelor of arts or bachelor of science program of study at Palestinian universities and also offers financially disadvantaged students the opportunity to gain valuable work experience while completing their course of studies.

Star of MENA Award

Because of her dedication, hard work and commitment to the Lebanon Chapter and YPO, members have recognized administrator **Carine Samara** with the Star of MENA Award.

MENA Partners with Columbia University

Columbia Business School Executive Education has announced a strategic alliance with



YPO-WPO MENA to offer annual executive education on regionally relevant topics. Programs will be geared not only to members, but for the top management of YPO-WPO companies, giving access to Columbia University and Columbia University Middle East Research Center (CU-MERC) in Jordan, Columbia's first satellite facility outside the United States.

"This is a tremendous opportunity for our members who will receive all the advantages of faculty mentorship, as well as have access to Columbia's research and facilities," says **Safwan Masri** (Jordan) Columbia Business School Professor. Masri, along with MENA Regional Chair **Luay Abu-Ghazaleh** and MENA Regional Education Chair **Waleed Al-Banawi** (Jeddah), was instrumental in creating the partnership.

"The Middle East is experiencing unprecedented and unparalleled economic growth and business activity," said Masri. "This partnership enables access by the young business leadership of the region to one of the world's premier executive education providers."

Following the agreement, Troy Eggers (Vice-Dean of Executive Education at Columbia) visited the region, joining Jordan members for dinner. Eggers shared his vision of Columbia Executive Education for the MENA region and fielded questions from participants. "The Young Presidents' Organization is a natural partner for us in the Middle East, and we are proud to represent Columbia University in the region," said Eggers. "YPO shares our commitment to life long learning, and we look forward to creating value for their membership through the innovation and excellence of our programs."

The first event, Power & Influence, is slated for March 2009 and will be championed by **Salman Al Jishi** (Saudi), and directed by Eric Abrahamson, professor of management at Columbia Business School. Participants will learn how to diagnose and analyze power, study ways to influence others effectively and appropriately, and discuss how power and influence can be used to build cooperation and promote organizational change.

A second event on 'Value Investing', championed by **Ali Husry** (Jordan) is slated for later in the year.

Al-Banawi feels that the alliance will deliver the Organization's mission to develop 'Better Leaders Through Education and Idea Exchange.'

"This alignment with a world-class institution such as Columbia University Executive Education, will enable us to provide exclusive 'only in YPO' education programs that are tailored by and for YPO-WPO to meet the

Regional News

Ya Marhaba in Our Kingdom

MENA Retreat Jordan 30 April - 4 May 2008



Members and spouses attending the recent MENA Retreat Jordan went beyond learning about the area's history, culture and politics; they made YPO-WPO history. For five days more than 300 members and spouses from 15 regions and 60 chapters explored Jordan, making their own significant impact on the area. This retreat, with its high emphasis on social responsibility, was the first YPO-WPO event to be entirely carbon neutral, following in MENA's recent carbon offsetting achievements. This feat notwithstanding, members also experienced a rare outing with **His Majesty King Abdullah II and Her Majesty Queen Rania Al-Abdullah of Jordan** while supporting and contributing significantly to a cause close to the Queen's heart.

"MENA Jordan was an experience of a lifetime," said **Fawaz Algozaibi** (Bahrain). "I am still trying to comprehend the various experiences we had; it was beyond anything I expected or could have imagined."

Chaired by **Samir and Susu Murad** (YPO Jordan), the Retreat created unforgettable memories for members, including a royal affair hosted by the King and Queen of Jordan. Members had an opportunity to ride Harley's with the King as part of a US\$5,000 user-pay offsite, with all proceeds designated for the Jordan River Foundation. The Foundation, chaired by the Queen, strives to promote the Jordanian community through developing sustainable social, economic and cultural programs. A life-size check for US\$125,000 was presented to the King and Queen.

Participants learned from exceptional educational resources who are also champions for change regarding relevant topics such as the conflict with Iraq, Palestinian and Israeli issues, and the future of Islam. Over two days, members attended sessions with noted speakers including Rend Al-Rahim Francke, former Iraqi ambassador to the United States and executive director of the Iraq Foundation; Israeli politician and proponent of peace Yossi Bellin, who is a member of the Knesset and chairman of the Meretz-Yachad party; and Raja Shehadeh,

a founding member of the human rights organization Al Haq and the author of the 2008 Orwell Award winning book, *Palestinian Walks*; Saudi journalist Mansour al-Nogaidan; and Aimee Mullins, the inspirational actress and Olympic athlete who overcame having her legs amputated at a young age.

"I wish there could be more events where we bring people together from all over the world, of different cultures and faiths, to discover how much we have in common," said one member.



Participants truly immersed themselves in the history and culture of Jordan, from the Dead Sea to Petra. Among the offsite activities were exploring the Nabatean city of Petra; visiting Greco-Roman ruins of Jerash complete with Roman Army gladiator fights and a chariot race; experiencing one of the holiest places of Christianity — Bethany on the East Bank of the Jordan River where Jesus Christ was baptized; and touring Madaba, or the City of Mosaics, best known for its Byzantine and Umayyad mosaics and Machaerus, the site of John the Baptist's executions.

MENA Retreat Jordan also offered social evenings for members to network and enjoy the hospitality of Jordanians. Among the highlights were a dinner at Al Talhouni the estate of **Yassin Talhouni** (YPO Jordan); a culminating event at the building site of Saraya in Aqaba with dinner on the future lagoon; and an evening with the King and Queen at their palace in a relaxed lounge setting,

attended by our incoming YPO-WPO International Chairman **Richard van Rensburg** (YPO Cape Town).

One attendee who summed up his experience said, "The people who championed this event did Jordan a great service. Foreigners such as myself now have a very different and positive view of the people in Jordan and the region. I will most certainly travel to the region much more now and encourage others to do so."

Participants rated the MENA Retreat a 9.6!



International Events currently on the Calendar



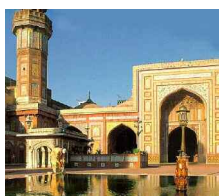
MENA Global Supply Chain Seminar
Fadi Ghandour (Jordan, Palestine)
14 - 16 October 2008, Dubai, UAE
 US\$2500 per registrant excluding accommodation
www.myypo.org/globalsupplychain2008



5th YPO-WPO World Golf Championship Dubai
2 - 6 Feb. 2009, Dubai, UAE
Adel Ghazzawi (Emirates)
 US\$4,200 per single including accommodation
 US\$900 per couple (two players) including accommodation
 US\$ 7200 per couple (one player) including accommodation
www.myypo.org/wgc2009



MENA MAST: Mergers, Acquisitions and Strategic Transactions
2-4 April 2009, Dubai, UAE
Ammar Charani
(YPO Greater Europe & MENA Gateway)
 US\$2550 per member excluding accommodation
www.myypo.org/mastmena2009



MENA Retreat 2009
"The Mystical Land of Pakistan"
Arif Ali Shah Bukhari
(Indus & Pakistan)
28 October - 1 November 2009
Lahore, Pakistan
 US\$5,950 per couple, including accommodation
 US\$4,950 per single, including accommodation
www.myypo.org/mena2009



"The Red City of Marrakech"
20-24 May 2009, Marrakech, Morocco
Mehdi Laraki (Morocco)
 4.500 Euros per couple incl. accommodation
 3.500 Euros per single incl. accommodation
www.myypo.org/morocco2009



"Egypt: The Red Sea Family Experience"
24-28 June 2009
Omar Shalaby & Gregor Stinner (Cairo)
 2.450 Euros per adult & child (12 yrs & older) including accommodation
 1.950 Euros per child (under 12 yrs) including accommodation
www.myypo.org/redseafamily2009

2009: Many More MENA Events in the Making

Look for more information on the Family Business Executive Education Program in Bahrain (24-26 April), the Nile Experience (April), the Doing Business in Saudi Arabia Seminar (October/November) and one of our latest creations a MENA Youth Only Program (December) and many more by clicking on the Events tab on MyYPO, or by checking for updates in future MENA newsletters.

2009 Global Leadership Conference Set for Miami, Florida

Mark your calendars for next year's Global Leadership Conference (GLC), which will be held in Miami 11-15 March 2009. All incoming 2009-2010 regional officers and chapter officers are eligible to attend. The GLC provides an opportunity for chapter and regional officers to reassess and evaluate the past year and take stock while sharing visions for the future. Incoming officers will attend a series of workshops and electives to prepare them for the next year of service in their chapter and region. For more information log on to www.myypo.org



Upcoming Events in Europe

Our YPO-WPO neighboring region has some exciting international education programs planned for the 2008-09 year.

A Roman Family Experience
24-27 July 2008, Rome, Italy
Paolo Fantacci (Italy)

2.250 Euros per adult (or child starting from the age of 21) including accommodation
 1.650 Euros per child between 4 (minimum age to attend the event) and 20 years including accommodation
www.myypo.org/rome2008

Portugal Experience: The Great Porto Wines of the World
20-24 September 2008, Oporto, Portugal
Adrian W. Bridge (Portugal)

4.300 Euros per couple including accommodation
 3.500 Euros per single including accommodation
www.myypo.org/porto2008

Cracow Conference: "Taste of New Europe"

25-28 September 2008 - Cracow, Poland
Amadeusz Kroll (Poland)
 4.500 Euros per couple including accommodation
 3.500 Euros per single including accommodation
www.myypo.org/cracow2008

The Russian Jewels - Moscow & St. Petersburg 2009

2-7 October 2009, Moscow & St. Petersburg, Russia
Brian Pohl (London)
 11.990 Euros per couple including accommodation
 7.370 Euros per single including accommodation
www.myypo.org/russia2009

Europe MAST: M&A Strategic Transactions

5-7 November 2008, London, UK
Rod M. Reynolds (London, Greater Europe)
 1990 Euros per member excluding accommodation
www.myypo.org/masteurope2008

MENA Management Team



Deborah Hodges Maschietto
 Senior Regional Director, Europe, Middle East and Africa
 E-mail: dmaschietto@ypo.org
 Phone: +39-335-6065899



Hussam Anastas
 Regional Director, MENA
 E-mail: hanastas@ypo.org
 Phone: +962-79-5566626



Ruby Ibrahim
 Regional Manager, MENA
 E-mail: ribrahim@ypo.org
 Phone: +962-79-5519188



Gudrun J. Wurm
 Director, Events EMEA
 E-mail: gwurm@ypo.org
 Phone: +44-781-2342312



South Africa 
Presidents' University

discover • transform • enrich
2-10 April 2011



South Africa Presidents' University

discover • transform • enrich



Committee

Andrew & Debbie Bradley (YPO Cape Town)
University Chairs
Andrew.bradley@acsis.co.za

Gareth & Mandy Ackerman (WPO Cape Town)
Safari Chairs
gareth@ackerman.co.za

Michael & Karin Louis (YPO Cape Town Winelands)
Education Chairs
mlouis@louisgroupint.com

Sean & Glynda Kramer (YPO Johannesburg Golden City)
Marketing/Hospitality/Networking Chairs
sean@assign.co.za

Ian & Belynda Halfon (YPO Cape Town)
Social Chairs
ianh@slickrestaurants.com

Stuart & Sarah Young (YPO Cape Town)
Offsite Chairs
stuart@youngfam.co.za



*Not all history is written in books.
It is etched in the faces of a country's people
and carved into its landscape.*



Hello Friends,

Debbie and I will be greeting you in South Africa in less than a month. We cannot tell you how excited we are to begin our adventure together. It is such an honor for us to serve as your chairs for the South Africa Presidents' University. After a 10-year hiatus, YPO-WPO is returning to our country, and in this short time, the transformation of South Africa has been amazing.

We are eager to show you our homeland and introduce you to some incredible individuals whose untiring determination to re-build this country will serve as an inspiration for our own life journey. Together we will discover what it means to be South African — the good and the bad, the beautiful and the unsightly. We'll hear from intellectuals, politicians, artists and authors, businessmen and women, many whom have overcome staggering obstacles to change the lives of others. Network with peers and engage in thought provoking dialogues about the most pressing issues of the new decade, including cutting-edge technologies and new energy approaches spearheaded by South Africans.

Our Committee has worked hard to ensure that the customs and traditions of our colorful country will be woven into every aspect of our program from education sessions to social gatherings.

We would like to remind you to register for the **Cape Town Offsite Program** at <http://www.mypyo.org/univ/southafrica2011/offsites.html>. We've got a great line-up of excursions that will enrich your University experience and there is something for everyone from high-adrenaline activities, to cooking, to becoming a winemaker for the day.

Only at the South Africa University! Curious about your family tribe? Professor Himla Soodyall, a global leader in genetics and one of the educational resources at the University will be conducting genetic ancestry testing. The test includes a simple swab of the inside of your cheek. The swabs will be taken to Professor Soodyall's laboratories to be analyzed. You will be provided with a detailed report on a user-pay basis for US\$200 per person. For details visit <http://www.mypyo.org/univ/southafrica2011/education.html>. To participate, register by 25 March by e-mail to rgarcia@ypowpo.org.

We've organized a terrific opportunity for you to give of yourself. You can do this by enriching the lives of young entrepreneurs in South Africa by sharing your wealth of business knowledge. Read more on how you can get involved in the **Mentoring of Developing Entrepreneurs Offsite** at <https://www.mypyo.org/univ/southafrica2011/offsites.html>.

We have been invited to join the **YPO-WPO Cape Town and Winelands Chapters** for their joint education event on the free evening Thursday, 7 April from 7:00-10:00 p.m. More information can be found at <https://www.mypyo.org/univ/southafrica2011/socials.html>. This is a user-pay event. RSVP by 25 March to rgarcia@ypowpo.org.

Please review the materials in this packet so that you are well prepared to hit the ground running when your plane touches down in South Africa. Let us know if we can answer any questions or concerns you may have. We look forward to sharing this transformational journey with you next month. Let the adventure begin!

Safe Travels,

Andrew and Debbie Bradley (YPO Cape Town)
South Africa Presidents' University Chairs
Andrew.Bradley@acsis.co.za



Education Discover • Transform • Enrich

Africa is acknowledged as the birthplace of mankind and it is from this continent that we can trace our origins, how we have developed as humans, how we are made and how we can grow and develop in every sense. South Africa is a nation that has experienced an extraordinary transformation and at the South African Presidents' University we have strived to showcase the uniqueness of Cape Town, South Africa and Africa.

In particular, our hope is that as the delegates hear the specific testimonies and life experiences of some individual South Africans, they will also understand the extent of the transformation that South Africans as a whole have experienced. The culmination has been a unique metamorphosis from a country that was the pariah of the nations under Apartheid to the toast of the world and host of the best ever FIFA Soccer World Cup.

There are two significant emphases that we wish to incorporate into our education sessions because they are integral to an understanding of African culture and tradition. "Ubuntu" ("I am because we are") was made famous by Nelson Mandela and his era and summarizes the emphasis on building shared and harmonious community. "Oral Tradition" is fundamental to Africans, who have revered good stories and storytellers from ancient times, as have most peoples around the world who are rooted in oral cultures and traditions. Ancient writing traditions do exist on the African continent, but most Africans today (as in the past) are primarily oral peoples and their art forms are oral rather than literary. These elements will bring a uniquely African flavor to this event.

Above all, we trust that this University will provide a special opportunity for delegates to engage with their fellow YPO-WPO members. We hope to create an environment where new relationships can be built and old acquaintances renewed so that together we can make a difference to the local community by uplifting and enriching their lives. We trust that everyone will learn how they can be part of leaving a generational legacy.

With warm regards,

Michael and Karin Louis (YPO Cape Town Winelands)
South Africa Presidents' University Education Chairs



UNIVERSITY RESOURCES

We've got an amazing cast of resources, many from Africa. Through their unique experiential workshops, discussions, panel presentations and personal stories, our faculty will strive to create an informative and varied mosaic of perspectives on various topics and issues relevant not only to South Africa, but the rest of the world.



FW de Klerk

Former President of South Africa and Nobel Peace Prize winner who, along with former President Nelson Mandela, engineered the end of apartheid and supported a multi-racial democracy. He continues to work actively on the promotion of harmonious relations in multi-communal societies, democracy and development in countries across the world.



Professor Himla Soodyall

Renowned across the globe for her groundbreaking genetic research into the peoples of sub-Saharan Africa, Soodyall is currently a Principal Medical Scientist at the NHLS and holds a joint appointment as Associate Professor at Wits.



Clem Sunter

Former chair of the Anglo American Chairman's Fund, South Africa's premier corporate social responsibility fund, author of several bestsellers and an advocate in the war against HIV/AIDS. Clem is recognized as a world leader in the field of scenario planning.



Verne Harris

Head of the Memory Programme at the Nelson Mandela Foundation's Centre of Memory and Dialogue, Verne is widely published and is best-known for leading the editorial team on the best-seller *Nelson Mandela: Conversations with Myself*.



Mark Solms

Holder of the Chair of Neuropsychology at the University of Cape Town and Groote Schuur Hospital, Mark is an "A" rated researcher and author. His latest book, *The Brain and the Inner World* has been translated into 12 languages.



Mike Boon

Mike launched his first company, which later became Group Africa and developed an enterprise that at the end of 17 years operated in 25 countries with several thousand employees. He is now CEO of Vulindlela™, a vehicle used to extend his expertise into building South Africa as a nation.



Dr. Michael Mol (YPO Cape Town Winelands)

A physician, Dr. Mol moved from the casualty room to co-anchor Top Billing, South Africa's longest running prime-time magazine program. A former "Mr. South Africa," he is also a Red Cross Children's Champion and self-confessed adrenaline junkie!



Ravi Naidoo (YPO Cape Town)

Founder of Design Indaba, one of the world's leading design institutions, Ravi also managed the "First African in Space" mission and directed the African Connection Rally to promote telecommunications investment into Africa.



JP Landman

Economic Advisor for Accelerated and Shared Growth Initiative for South Africa (ASGISA), JP Landman is a self-employed analyst and managing director of Aardklop Arts Festival, Potchefstroom. A former columnist, JP wrote for several South African newspapers.



Gareth Ackerman (WPO Cape Town)

Chairman, Pick n Pay Stores Limited and Board Member Consumer Goods Foru, Gareth's expertise is built on many years of industry experience across multi-levels and aspects of the global retail industry, family business, investment, philanthropy and consulting.



Peter Willis

Director of the University of Cambridge Programme for Industry South African, Peter is an expert in climate change and carbon credits for the environment. He believes that carbon-free companies are the 'enterprise of the future' and urges all entrepreneurs to start at least one.



Dr. Susan Vosloo

South Africa's first female heart surgeon, Dr. Vosloo joined the heart team at the Groote Schuur hospital and did her first heart transplant when she was 33 years old. She went on to work at the Christiaan Barnard Memorial Hospital, focusing on pediatric heart surgery.



Professor Kurt April

Sainsbury Fellow and tenured Professor of Leadership, Diversity & Inclusion at the Graduate School of Business of the University of Cape Town (South Africa), Kurt is also managing director of LICM Consulting (South Africa), owns several businesses and is an author and public speaker.



Professor Phil Hockey

Director of the Percy FitzPatrick Institute of African Ornithology, Professor Hockey is the co-author of the best-selling regional field guide, *Sasol Birds of Southern Africa* and co-editor of the seventh edition of Roberts Birds of Southern Africa.



Tony Van Marken (YPO Cape Town)

Tony uses his experiences on major climbing expeditions — including Everest — combined with his business acumen as an award-winning entrepreneur, to discuss the common challenges in setting and exceeding extraordinary goals in business and in life.

Doug Smollan (WPO Johannesburg)

Doug joined his father's business and is chairman and CEO of Smollan Group, which employs 24,000 people in Southern Africa, China, India, Malasia and soon, Australia. He also initiated the "Business against Crime" program. His motto is, "Life is for real, it ain't no rehearsal."



Angus Buchan

Angus moved from a farm in Kwa-Zulu Natal in 1978 and started Shalom Ministries. He is a full time evangelist and wrote a book about his life, *Faith Like Potatoes*, which was turned into a film of the same title in 2006. Angus also founded the Mighty Men conferences.



Frans Cronje

A former professional South African cricketer, Frans moved into media and produced the film *Faith Like Potatoes*, which received South Africa's highest Dove rating of five Doves.



AIRPLANE READING

Make sure to check out the Committee's list of recommended books at <https://www.myypo.org/univ/south-africa2011/education.html>. You might find something perfect to keep you company on the plane flight to South Africa.

Safari

Johannesburg, South Africa

2-6 April 2011

*To understand South Africa we must begin in the bush,
a glorious living classroom where the rhythms of the animal kingdom
prevail and the cycle of life —
creation and destruction, harmony and discord — play out daily.*

Under the guidance of the region's finest rangers and wildlife resources, embark on unrehearsed adventure during daily game drives and walks to track the wildlife in their natural habitat. Evenings will be intimate and casual. Begin by taking in the breathtaking South African sunset accompanied by "sundowners," (cocktails), followed by a wonderful gourmet dinner under the stars. You can expect good food and even better conversation in the company of friends!

If you are attending a safari, you should arrive in Johannesburg on Saturday, 2 April by 3:00 p.m. You will be met by members of our Hospitality Committee who will direct you to your vehicle and assist you with any questions you may have. You will be transported to the InterContinental Sandton Towers Hotel for check-in where you will receive important safari materials such as an agenda, nametags, your safari bag, information about the daily education program and resources, and much more.

Join fellow members at 6:30 p.m. in the lobby of the InterContinental followed by a **Networking Dinner** at 7:00 p.m. in the Lekgolta Restaurant where you will meet with your safari group and host.

Departures for the airport for charter flights to your safari lodge will begin on Sunday morning at 8:30 a.m. from the InterContinental hotel. You will receive a departure notice in your hotel room advising you of your specific departure time.





Cape Town 6-9 April 2011

From the wilds of the bush to the Mother City of South Africa, mid-week we make our way to Cape Town, undoubtedly one of the most stunning cities in the world.

Gather together to see all of South Africa through the lens of one of its most splendid cities whose native sons have won Nobel Prizes, written songs and plays, and built businesses; and who have written laws and created testaments to the country's commitment to change.

Its fascinating multicultural population is its thriving pulse and reason for its robust arts scene, world-class banking system, internationally influential center for fashion and design, and exceptional wineries that produce some of the world's finest vintages.

But it is also a city of challenges: educating and feeding the poor, 11 official languages, the legacy of apartheid, AIDS, and infrastructure challenges. We'll explore it all in this living classroom of tolerance, forgiveness and renewal.

If you took part in the safari portion of the University, you will arrive in Cape Town in the late afternoon on Wednesday, 6 April and be taken directly to the One & Only Hotel for check-in.

Our first evening we will gather in the One & Only Hotel Vista Bar, the ultimate setting of elegance, grace and beauty, surrounded by views of both the Atlantic Ocean and majestic Table Mountain. Take in the terrific vistas along the bay from a terrace lounge while enjoying the sounds of jazz and some of South Africa's contemporary musicians. Munch on some terrific food provided by the One & Only Hotel's Nobu restaurant. **Dress: Smart Casual**



Cape Town Nights

On Thursday evening, hit the streets of Cape Town on your own or with friends, exploring some of the city's dining hot spots. We've put together some great dining recommendations to help you narrow down the many choices. Download a PDF of the University Restaurant Guide at <https://www.myypo.org/univ/southafrica2011/socials.html>. We recommend you make restaurant reservations in advance.

You may also choose to mix and mingle with members at the YPO-WPO Cape Town and Winelands joint chapter education event at Ratanga Junction in Century City. The topic for the evening will be Connecting to Memory Retention and will take place from 7:00-10:00 p.m. Guests will be asked to pay US\$95 per person to cover the event, dinner and transportation. **If you are interested, please RSVP by 25 March to rgarcia@ypowpo.org. Payment will be charged to the credit card information you provided when registering for your offsites. All payments will be non-refundable.**

Dress: Casual

Experience the warm hospitality of the Cape Town Chapter as YPO-WPO couples open their homes to us on Friday evening for a special **South African Dine-Around**. This perennial University favorite will be an intimate evening that will provide the perfect venue for exchange and discussion of the many experiences we have shared throughout our week together. We have pre-assigned all guests to homes. Be on the lookout for an e-mail from your Dine Around host in the coming weeks.

Dress: Smart Casual

We'll say farewell to Cape Town at the Grand Beach Café situated alongside the world famous Victoria and Alfred Waterfront for a unique South African beach party. This will be a colorful celebration of life, friendship and sharing while immersed in our very own tropical paradise created especially for YPO-WPO. The dynamic female DJ duo, Digital Divas, will provide the tunes to take us into the wee hours of the morning. We can't think of a more perfect setting to end our week of adventure, fellowship and fun in South Africa. Cheers!

Dress: Beach Casual



Cape Town Dress Chart

EDUCATION DRESS

Business Casual is appropriate for all education sessions

OFFSITE DRESS

Please refer to the program notes listed either online or in the offsite portion of your University binder for specific offsite dress recommendations.

Evening Social Dress

Opening Social
at the One & Only Hotel

Wednesday, 6 April

Smart Casual

Free Evening

Thursday, 7 April

If you are attending the Cape Town and Winelands joint chapter event, casual is appropriate.

Dine-Around

Friday, 8 April

Smart Casual

Farewell Beach Party

Saturday, 9 April

Beach Casual



Offsite Education

From the bustling streets of Cape Town, to the rolling hills of the Winelands Region, to the magnificent cliffs along the shores of the Southern Peninsula, we are getting out and exploring this magnificent city, meeting its people, tasting its food, enjoying its music, wine, art and dynamic culture. You should have registered for your offsite selections in February and received confirmation of your choices from YPO-WPO in early March.

After this date, registration will be accepted onsite on a space-available basis. For more information, please visit <http://www.mypyo.org/univ/southafrica2011/offsites.html>.

STAND BY SYSTEM

Once offsite confirmations are extended, should you find that you did not receive the program of your choice, keep the "stand by" system in mind. Check in at the Offsite Stand By Desk 30 minutes prior to the departure time to receive a standby number. Those who are confirmed for the event will be loaded on the coaches first and several minutes before departure, we will load any stand by spaces that can be accommodated. Wait near the offsite coach loading area of your particular event and listen for your number to be called.

USER-PAY OFFSITES

If you are confirmed for a user-pay offsite, and you do not show, you will not be eligible for a refund. If you know ahead of time that you do not want the offsite, you may sell your space using the barter system. Pick up a form from the Offsites Desk in the lobby of the One & Only Hotel and fill out your name, event, day and price of the offsite. Hand in the form at the Offsite Desk. If another member wishes to buy your offsite, he/she will contact you. Members are responsible for making arrangements to receive payment.



Travel Essentials



LET US KNOW YOUR PLANS

Please send YPO-WPO your travel itinerary for the University so that we may provide transportation for you upon arrival in South Africa. Fax a copy to +1.972.587.1613 or e-mail a copy to askevents@ypowpo.org

PROPER DOCUMENTATION

Valid passports are required for all visitors into South Africa. Visas are required for citizens from some countries; however, travelers from Commonwealth countries, Japan, the United States and the European Union do not need visas for stays of less than 90 days. Please make sure your passport is valid for at least 6 months after the time of your visit.

Important Note: All registrants are required to have at least three blank pages in their passport for the temporary residence permit to be attached by the immigration officer at the South Africa entry point. This is taken very seriously and you will not be allowed to enter if you do not have three consecutive pages in your passport.

BEFORE YOU LEAVE

Remember to let your family and business know your itinerary before you depart for the University. For your convenience, included in this packet are "contact cards" with the ledge and hotel information for you to give to those who might need to get in touch with you during your stay in South Africa.

If you have dietary restrictions, please inform us prior to your departure by sending an e-mail to askevents@ypowpo.org.

Attaching the enclosed luggage tags to your bags will ensure that our University team can easily identify your luggage at the airport to transport to the hotel and that porters will deliver your luggage to your room in a timely manner.

ARRIVAL IN SOUTH AFRICA

If you are attending a safari, you should arrive in Johannesburg on **Saturday, 2 April by 3:00 p.m.** You will be met by members of our Hospitality Committee who will direct you to your vehicle and assist you with any questions you may have. You will be transported to the InterContinental Sandton Towers Hotel for check-in

If you are participating in the Cape Town portion of the University only, the South Africa Hospitality team will greet you upon arrival at the airport on **Wednesday, 6 April 2011.** You will be transported to the One & Only Hotel for check in where you will receive your University registration materials, including name badges, binder with education curriculum and agenda. A special registration newsletter and custom-designed University bags will be given out.



CURRENCY

The currency unit is the Rand (ZAR), denoted by the symbol R, with 100 cents making up R1 (one Rand). Foreign currency can be exchanged at local banks and Bureaux de Change. Visa and MasterCard are widely accepted throughout the country. American Express and Diners are less widely accepted. Most banks are open Mondays to Fridays 9:00 a.m.-3:30 p.m. and Saturdays from 8:30-11:00 a.m. The following banks offer foreign exchange services: First National, Nedbank, Standard Bank, and ABSA. Various automated teller machines (ATM's) are found in every large town.

VALUE ADDED TAX (VAT)

The VAT rate is 14% and is levied on most products and services. You can have VAT refunded at a port of exit provided the value of each invoice for goods purchased exceeds ZAR 50.00 and the total value of all items purchased exceeds ZAR 250.00.

To qualify for a refund, you must be in possession of a valid passport, **valid tax invoices** and must produce the goods purchased. Please note that a receipt stating "for information only" is not accepted by the VAT authorities. The document must stipulate that it is a VAT invoice and show the amount charged. Goods are also not to be utilized/consumed whilst in South Africa and must be in original packaging.

ELECTRICITY

All electrical appliances run on 220v. Outlets are round 3-pin, 15-amp plugs. Special adapters for video cameras, chargers and hairdryers are needed and can sometimes be supplied by some hotel receptions. Various safari camps and lodges may not have 220v and may operate on solar powered 12v electricity. Remember to bring spare batteries to have charged at the lodge while out on safari.

TIME

South Africa operates two hours ahead of Greenwich Mean Time (GMT) throughout the year.

DRIVING

If you decide to rent a car, here are a few tips. South Africans drive on the left hand side of the road. The speed limit is usually 60-80 kph in built up areas and 120 kph on highways. Safety belts must be used at all times. Overseas visitors must carry a valid international driving license. Talking on a cell phone whilst driving is an offense and if caught you will be fined. Most filling stations are open 24 hours a day. Please bear in mind that you are only able to pay for fuel in cash and filling stations are not self-service.





TELEPHONE

The country code for South Africa is "27" and the international access is "00."

MEDICAL PRECAUTIONS

While no medical precautions are necessary for visits to Cape Town, those going on safari should consult a physician about malaria prevention. Most doctors and health organizations recommend taking anti-malaria tablets before and after a trip into a malaria zone. For the latest information, consult the Center for Disease Control (www.cdc.gov) or the World Health Organization (www.who.org).

CLIMATE

It will be autumn (fall) in South Africa during the University — very little rain with warm temperatures — perfect for your visit! During the safari portion of the week, open-air game drives and al fresco dinners can get chilly. Blankets and rain gear will be available on the game vehicles and fire at the evening dinners to keep you warm. In Cape Town, you can expect sunny warm days and balmy nights.

PACKING

Think "light" when packing for the University, especially if you are going on a safari. Due to weight limitations on the flights into the bush, safari participants will be limited on one 20 kg. bag (44 lbs.) for the bush portion of the University (refer to the Bush Packing List below). The only bags allowed to the bush will be the safari bags provided to you on arrival in South Africa. We will be giving you your safari bag in Johannesburg upon hotel check-in to pack for the safari.

You will need to pack a separate bag for the Cape Town portion of the University. While you are in the bush, the bag will be transported to Cape Town to the One & Only Hotel and will be held until your arrival on Wednesday.

SAFARI PACKING LIST

We recommend you use the following list as a guideline for packing for your bush experience. Avoid bright colors and white. Pack primarily browns, beiges and khakis. Same day laundry services are available at all camps at no extra charge, so no need to over-pack. The camp shops always have great items of clothing and other essentials you might need.

- Passport (Keep with you throughout the Experience)
- Name badge
- Long pants* (2 pairs of jeans or khakis plus what you wear)
- Shorts (1 pair)
- Long-sleeved shirts (2)
- Short-sleeved shirts (2)
- Light rain jacket or sweater
- Thick socks (2 pairs, plus what you wear)
- Coat
- Hiking boots
- Tennis shoes
- Swimsuit
- Sunscreen
- Sunglasses
- Camera and extra batteries (It is advised that you know how to use the camera before the trip. We will have professional photographers at the camps who will record the event.)
- Binoculars
- Minimal cosmetics and toiletries





University Essentials

ONE & ONLY SPA EXPERIENCE

Retreat to an oasis of serenity surrounded by water and lush vegetation at the One & Only Spa in Cape Town. Select from an array of holistic experiences ranging from pure relaxation to unique and signature wellness journeys from massages and facials to manicures and pedicures. Special rates will be given to YPO-WPO members. Download a complete brochure of services on our University website at <http://capetown.oneandonlyresorts.com/spa.aspx>. In order for you to receive the special discount, book your spa appointment by 25 March by contacting Rosemary at Rosemary.Read@oneandonlycapetown.com or spa.reservations@oneandonlycapetown.com. Make sure to mention you are a YPO-WPO member.

SECURITY MATTERS

The South Africa University Committee has planned a wonderful week for you, and your safety is the primary focus. While in Johannesburg and Cape Town, you should observe common precautions just as you would when visiting any large city. Never leave luggage unattended in front of the hotel or in the lobby. Keep all packages and handbags closed and with you at all times. If you are going out on the streets, leave your expensive jewelry, watches and extra cash in the hotel's safety deposit box or room safe. Don't stroll around the streets after dark. Always lock your car doors and keep the windows closed. Do not walk around the city looking like a tourist and keep your camera concealed and do not carry large amounts of cash. Throughout your week in South Africa, it is important that you wear your official University name badge during meals, offsites, education classes and social events.

ON-TIME UNIVERSITY

University events begin on time. Out of courtesy to the faculty and fellow members, please don't be late for classes or offsites. Latecomers to classes might not find seats, and offsite transportation will depart on time, with or without all reserved parties. Your daily newsletter will give you all the information you need in the daily agenda to plan your day accordingly.

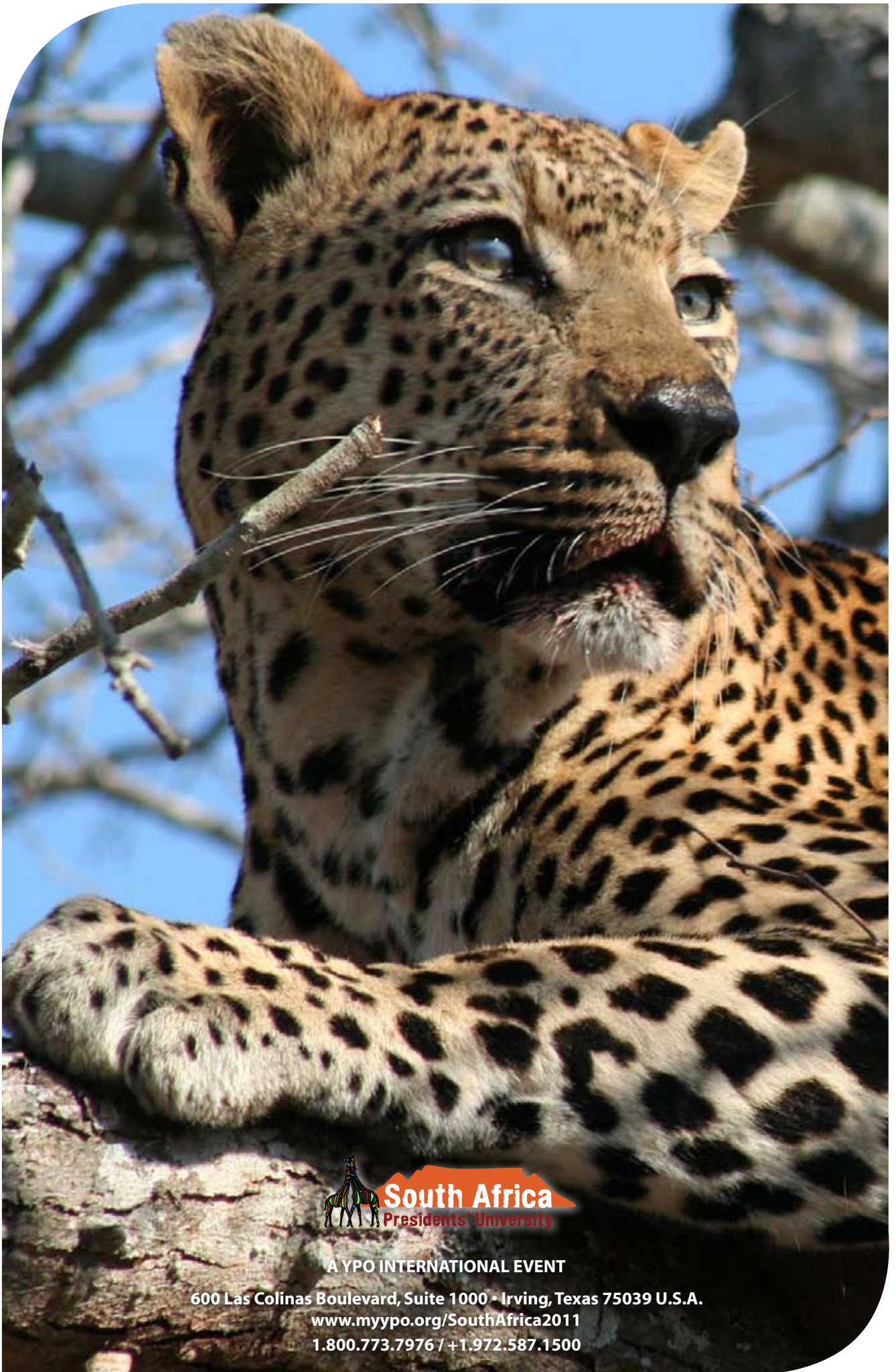
BREAKFAST & LUNCH IN CAPE TOWN

Meals in Cape Town will be served at Reuben's Restaurant at the One & Only Hotel (breakfast 6:00-8:00 a.m. and lunch 12:30-2:00 p.m.) Except for those events that have clearly specified seating arrangements, University seating at meals is open. We suggest that you avoid sitting with members of your own chapter and instead choose to sit next to a "stranger" who may be your next best friend in YPO-WPO. If you are participating in an offsite during breakfast or lunch, a box meal will be provided for you as part of the offsite.

THE NIGHTLY NEWS

An information-packed newsletter filled with details about the upcoming day's classes, offsites, social events and added opportunities will be delivered to your hotel room each night. Use the agenda given to you each evening as the most accurate listing of times and classes for the next day's events. If for some reason you do not receive your newsletter, copies will be available at the University Information Desk.





South Africa
Presidents' University

A YPO INTERNATIONAL EVENT

600 Las Colinas Boulevard, Suite 1000 • Irving, Texas 75039 U.S.A.

www.myppo.org/SouthAfrica2011

1.800.773.7976 / +1.972.587.1500